

Understanding How People use Search to Support their Everyday Creative Tasks

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SURVEY QUESTIONS

Q.1. For this set of questions, please think about a time recently when you went online to look for useful resources or information to help you create something. For example: designing something, coming up with a solution to a problem, brainstorming for a project, creating a new recipe, working on a writing project, remodeling your house, and so on.

Q.2. Still focusing on the task you just described, please tell us about your creative process in the task. For example, you can tell us how you started this task, what sites or resources did you use, your strategies to find information or resources, and so on.

Q.3. Which of the following did you use to look for information in this task? Choose all that apply:

- Desktop or PC,
- Smartphone,
- Tablet,
- Smart TV (Apple TV, Roku, Play TV, etc.),
- Google Home or Alexa,
- other (please specify)

Q.4. Which of the following tools did you use as part of your search? Choose all that apply:

- Search engines (Google, Bing, Yahoo, etc.)
- Videos (Youtube, Vimeo, ect.)
- Images (Pinterest, Instagram, Tumblr, Flickr, etc.)
- Social sites (Facebook, Twitter, Reddit, Google+, etc.)
- Other (please specify)

Q.5. For which of the reasons below did you use *<option selected in Q.4>* in the task (Choose all that apply):

- **Figure goals:** figure out my goal (what I want to create/design or which problem I want to address/solve)
- **Look up:** look up information relevant to my goal
- **Explore:** explore (gather a broad of range of potentially related information) about my goal
- **Create ideas:** create a large variety of ideas that may achieve my goal
- **Combine ideas:** combine some ideas that I have already had
- **Select ideas:** select the best ideas from all the new ideas that I have created
- **Execute:** figure out how to put my ideas into practice to achieve my goal
- Not applicable

Q.6. How satisfied were you with using *<option selected in Q.4>* to: *<option selected in Q.5>*

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