

# THE BLOG ARCHIVING LANDSCAPE

SERVICES AND APPROACHES TO  
PERSONAL BLOG PRESERVATION

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part  
one

**PRESERVE OR NOT TO PRESERVE?**

# PRESERVATION

80%

of scholar bloggers agree their blogs should be preserved for public access & use into the indefinite future (strongly or somewhat)



**BLOGGER**

Hank, C. (2011). *Scholars and their blogs: Characteristics, preferences, and perceptions impacting digital preservation* (Doctoral dissertation). Available from ProQuest Dissertations & Theses database (UMI No. 3456270).

part  
two

**PERSONAL BLOG “ARCHIVING” STRATEGIES**

# SAVING

46%

of scholar bloggers purposefully save **entire blog** via an archiving service or independently



**BLOGGER**

Hank, C. (2011)

# SAVING

16%

other scholar bloggers report purposefully save **some** blog components



**BLOGGER**

Hank, C. (2011)

# PERSONAL

Export tools

Personal  
back-ups

Saving document  
/text files

Via syndication  
services

# STRATEGIES AND APPROACHES



**BLOGGERS**

# PERSONAL

Database  
dumps

Multiple  
Locations

Both personal  
& institutional

# BACK- UPS



**BLOGGERS**



# SERVICES

Subscription to web or blog archiving or back-up service

examples:

BACKUPIFY

BLOGBACKUPR

BACKUPMYBLOG

INTERNET ARCHIVE

LOC's LEGAL BLAWGS ARCHIVE



**BLOGGERS**

Hank, C. (2011)

# A PROJECT PLUG

# BlogForever

<http://blogforever.eu/>

European Union funded project aiming to develop robust digital preservation, management and dissemination facilities for blogs.

# THANK YOU

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Slideshow: 