“In face” on Facebook:
Information tactics and technological distributions of power

Jessa Lingel | UNC-Chapel Hill| September 2014

The Daily Dot | TOPICS | COMMUNITIES

Facebook tells drag queens to use their legal names or risk losing their profiles

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By Greg Seals Follow on September 11, 2014

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UPDATED Drag queens plan to protest Facebook over name-change policy

09.14.14 - 8:36 pm | Marke B. | ()

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DISLIKE

Facebook Targeting Drag Queens, F… Them To Use Their Legal Names

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In a frankly creepy overreach of authority, Facebook is going after sisters and drag queens, requiring that they use their "real names" or else risk getting booted from the site. In some cases they've requested users send in a copy of their drivers license to prove a name is legit.

The issue was brought to our attention by San Francisco drag personality Sister

change.org | Start a petition | Browse | Search | Log in

Petitioning Facebook

Allow performers to use their stage names on their Facebook accounts!

Sign this petition

with 27,795 supporters

7,205 NEEDED

First Name

Last Name

Email

Street Address

City

State | Outside U.S.?

Zip Code

Why is this important to you? (Optional)

Sign ›

Microsoft Research

Social Media Collective
Research Blog

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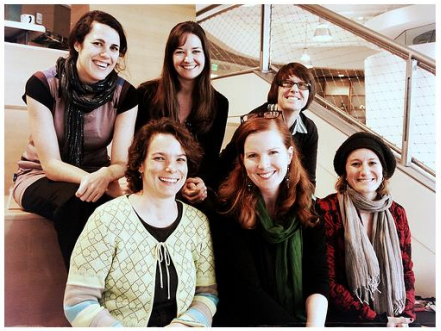
About



Social Media Collective, Autumn 2012. Top row, from left to right: Megan Finn, Kate Miltner, Mary L. Gray. Bottom row, from left to right: Nancy Baym, Kate Crawford, danah boyd.

Photo courtesy of Jaroslav Švelch.

The Social Media Collective is a group of researchers at **Microsoft Research**. The collective consists primarily of social scientists and humanists looking to understand how social media is shaping and is shaped by society.

Current Members

- **Nancy Baym** (Principal Researcher)
- **danah boyd** (Senior Researcher)
- **Kate Crawford** (Principal Researcher)
- **Kevin Driscoll** (Postdoctoral Researcher)
- **Mary Gray** (Senior Researcher)

Microsoft Research

ABOUT US

This is the group blog for the Social Media Collective at Microsoft Research New England. We are a team of social scientists and humanists who use qualitative methods like ethnography and content analysis to study a broad range of online technologies like social network sites, video games, blogs, online culture, mobile devices, news and activism, and more. Here you can learn more about who we are and what we do.

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Communities in Code:
How the Internet Turns Outsiders In

Boundary politics

The limits of non-rivalry

Leaky media

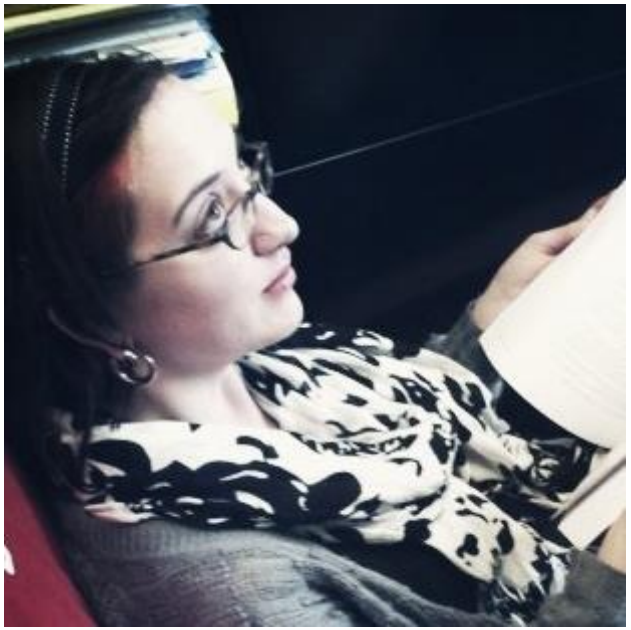
The benefits of obsolescence

Relationships to space

Alternative authentication

Adam Golub

Filmmaker
Journalist
LGBTIQ Activist



Jessa Lingel

Social Scientist
Librarian
Information Activist

OpenStreetMap | Edit | History | Export | GPS Traces | User Diaries | Copyright | Help | About | Log In | Sign Up

Search | Where am I? | Go

Node: Bushwick (158893531)

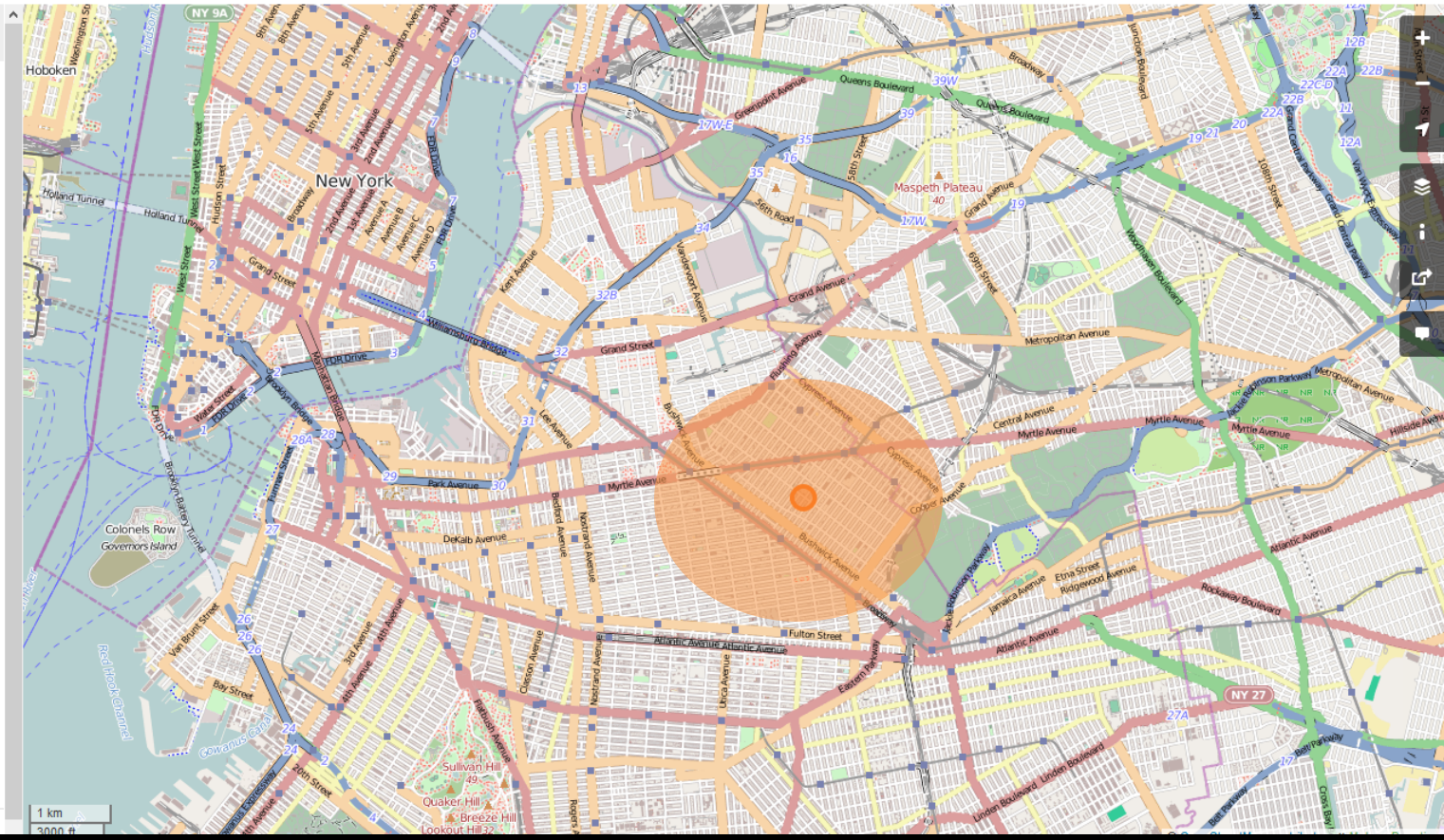
neighborhood

Edited 5 months ago by celosia
Version #3 · Changeset #18577061
Location: 40.6942696, -73.9187482

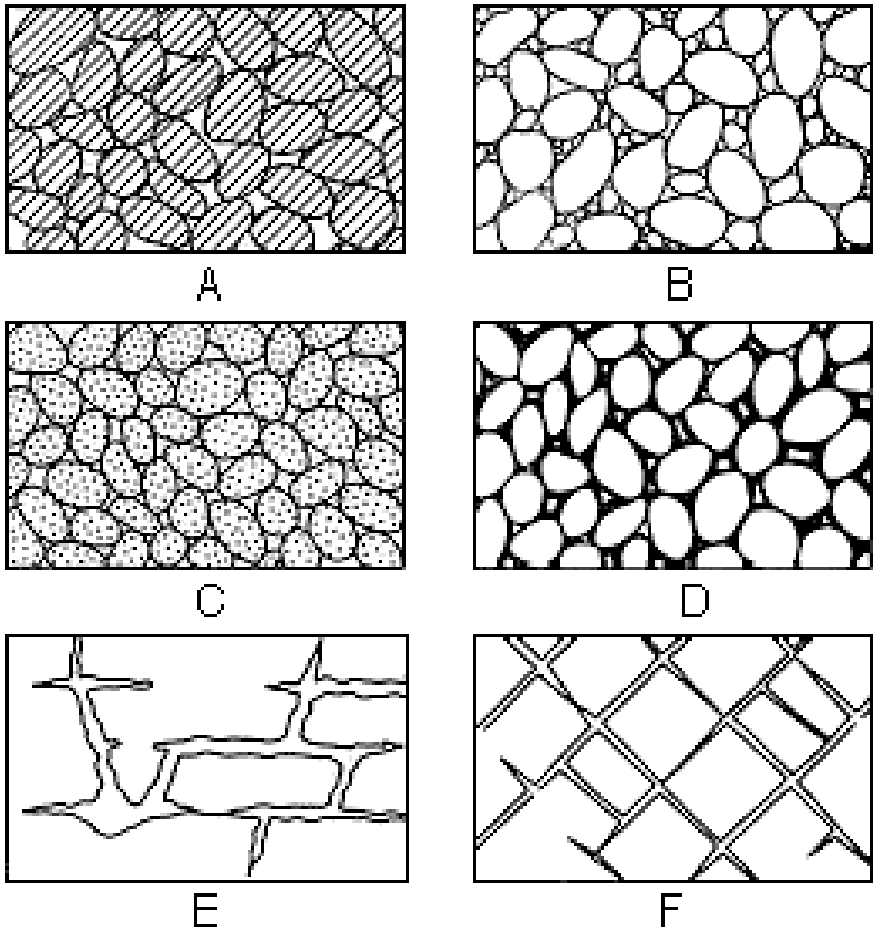
Tags

ele	11
gnis:Class	Populated Place
gnis:County	Kings
gnis:County_num	047
gnis:ST_alpha	NY
gnis:ST_num	36
gnis:id	945327
import_uuid	bb7269ee-502a-5391-8056-e3ce0e66489c
is_in	Kings,New York,N.Y.,NY,USA
name	Bushwick
place	neighbourhood

Download XML · View History



Tactics and Strategies



Faceted Identity

“People maintain social boundaries and show different facets or sites of their character according to the demands of the current social situation” - Farnham & Churchill, p. 359

Relational labor

"musicians are engaging in a tremendous amount of *relational labor*. Their social and economic relationships have always been intertwined. However, as audiences have taken to social media to interact directly with them, expectations for more personal relationships have increased, as have the importance of such connections in shaping economic fortunes. Doing the work of being an artist often includes managing interpersonal relationships."

-Baym (2014)

Methods

Focus Groups	Workshop
15 Participants	~40 Participants
Performers	Performers + nightlife goers

Social Media Use	
Platform	**# of Participants**
Facebook	15
Instagram	15
Twitter	7
Tumblr	5
Scruff	2
Pinterest	1
Vimeo	1
Grindr	1
YouTube	1
Linked In	1
Fet Life	1
Vine	1
Yelp	1

facebook Trouvez des personnes, des lieux ou d'autres choses

Elle Emenopé

169 J'aime

✓ J'aime | Message

Artiste
Boom, I'm a Drag Queen. Now where's the chocolate?

À propos - Suggérer une modification

Photos

169

Mentions J'aime

Twitter

À la une

Publier | Photo / Vidéo

Exprimez-vous

Elle Emenopé
20 avril

J'aime · Commenter · Partager

2 personnes aiment ça.

Écrire un commentaire...

20 amis aiment Elle Emenopé

Publications récentes d'autres personnes sur Elle Emenopé — Afficher tout

Scarlet Envy
OMG yes http://bushwickdaily.com/2013/02/thurs...
4 2 · 29 mars, 11:22

Scarlet Envy
Promo video created by Adam Michael! Get used to ...
15 8 1 · 22 mars, 22:46

Scarlet Envy
Prepare for SHOWS tonight at SIZE QUEEN with my girl...
4 · 22 mars, 14:56

Untitled Queen
What an amazing night last night!!!!! I feel like everyd...
5 4 · 14 mars, 10:40

David John Sokolowski
I'm DJing from 10-4 at BIZARRE, a new French Burle...
3 · 9 mars, 20:06

Plus de publications

Mentions J'aime — Afficher tout

Scarlet Envy: Why does she have a page?
12 ami(e)s aiment également ça. J'aime

facebook Trouvez des personnes, des lieux ou d'autres choses

Elliott Reiland

✓ Amis | Messag

Journal | À propos | Amis 35 en commun | Photos | Plus

À propos

Travaille chez New York University, Boston Ballet School et Westchester Broadway Theatre
Auparavant : Seán Curran Company

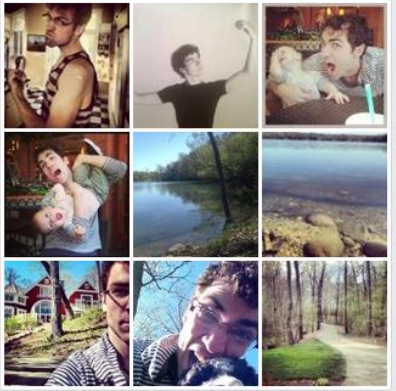
A étudié à New York University
Auparavant : NYU et New York University

Habite à Williamsburg, New York

De Hartland, Wisconsin

En couple avec Elle Emenopé

Photos · 689



Amis · 969 (35 en commun)

Message sur le mur | Photo

Exprimez-vous

Elliott Reiland
mercredi, à proximité de Milwaukee

That THAT meningitis! Did you get your vaccination?

J'aime · Commenter · Partager

Alejandro Rodríguez et 11 autres personnes aiment ça.

Écrire un commentaire...

Elliott Reiland
mardi, à proximité de Chenequa, WI

(Some of) my many Tumblrs

This course is offered in the ITI major at the School of Communication and Information at Rutgers, the State University of New Jersey.

In this course, we use readings, writing and class discussion to:
+Understand feminist critiques of science/technology.
+Understand strategies for thinking about technology as it affects everyday life.
+Develop a critical analysis of a public policy area in technology that has consequences for gender.
+Recognize the importance and processes of innovation as they impact gender in technology-based industries.
+Engage in informal study groups and team projects to foster opportunities for students to interact creatively and productively.
+Identify the barriers to the recruitment and retention of women in technology industries.
+Develop recommendations regarding strategies to overcome barriers in the workplace.

Gender and Technology

Contact Assignments FAQ Tips for Success in This Class

Assignments

Student Participation

- Students are expected to attend all classes; if you expect to miss a class, please use the University absence reporting website to indicate the date and reason for your absence. An email will automatically be sent to the instructor from this system. Note that if you must miss classes for longer than one week, you should contact a dean of students to help verify your circumstances. Students are allowed three absences (excused or unexcused) in this class before their participation grade is affected. Attendance will be taken in each class. If you are more than 15 minutes late or leave more than 15 minutes early, you are considered absent.

- Working in small groups, students will take turns serving as "discussion leaders" for the readings each week, presenting key ideas from, and responses to, the readings, raising questions for discussion, and presenting other relevant articles or websites related to or enriching the readings.

Reading Quizzes

Throughout the semester, there will be six unannounced reading quizzes. The lowest score for each student will be dropped, such that only the student's top five scores are graded. Whereas classroom discussion is intended to provide students with an opportunity to engage each other critically on the readings, quizzes are intended to make sure that students have a basic grasp of the reading material ahead of class.

JESSA LINGEL

I'm a social science researcher and information activist

{jlingel at microsoft dot com}

Research Teaching Minimalist Biography

SOCIAL COMPUTING COMES TO CHARM CITY

I'm in Baltimore for CSCW. On Monday, I'm presenting a paper on craft, which I wrote with Tim Regan. On Wednesday, I'm presenting a paper I co-wrote with Mor Naaman and danah boyd, based on work from my dissertation. So far, I've been having really terrific conversations in the Feminism and Social Media workshop, and I'm looking forward to Mary Flanagan's keynote tomorrow.

SUPPORTING QUEER ADVOCACY IN HAITI / RAINBOW FLAG DRIVE

In January, I went with a group of information activists and technologists to Haiti. Partly I went to conduct some initial fieldwork on bookmobiles, but partly I went to build solidarity networks with local activists. One activist group we met is called KOURAJ, Haiti's only local queer advocacy group. KOURAJ organizers made a very simple request of us, which was to gather rainbow flags for Haiti's third annual Pride celebration. I'm planning on heading back to Haiti for additional fieldwork this summer, so I volunteered to gather flags to bring to Haiti on that trip.

Being asked to gather rainbow flags has forced me to confront my own relationship to this particular LGBT symbol. I don't own any rainbow flags or clothing and I don't usually go to Pride. I identify as queer, but have never really felt that much kinship with a specific queer community, in contrast to communities to which I've felt deeply tied over time, like punk, body modification and library communities. Talking to KOURAJ leadership, I realized how much of a privilege and luxury it is to have queerness be only a part of how I present myself to people, to be able to pass up Pride because I don't feel politically invested in the collective

Sad Bikes Blog

ABOUT

About

Send me sadness!

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THURSDAY, MARCH 20, 2014

3*16, 4:30pm, Bedford and N. 7th

Posted at 10:01 A

WEDNESDAY, MARCH 19, 2014

3*15, 3:20pm, Waverly and Broadway

Posted at 10:01 A

TUESDAY, MARCH 18, 2014

“With a [Facebook] page, you can kind of do that, you can create awareness, but you need that interaction. We're personalities at a bar. We come up and talk to you. We make sure you have a good time. We need to create that online as well.”

“I started doing drag in 1989 when I was born. I actually don't know if I can put a time, or even a place on when I started doing drag because it sort of just emerged out of my personal presentation. Everyone asks me, ‘Oh, is that your drag persona?’ I'm like, ‘No, I don't have a drag persona.’ I am my drag persona, I guess.”

yesy belajar memotrek via Flickr

Steffiekeith via Flickr

Hrag Vartanian via Flickr

Stephanie Keit

Alongside the myth, there is the mess—the practical reality of ubicomp day to day. We do not use the term "mess" pejoratively; we rather like the mess (as anyone would be able to see who glanced at the space where we sit writing these words). When we talk of the mess, we want to suggest that the practice of any technology in the world is never quite as simple, straightforward, or idealized as it is imagined to be. For any of the infrastructures of daily life—the electricity system, the water system, telephony, digital networking, or the rest—the mess is never far away. Lift the cover, peer behind the panels, or look underneath the floor, and you will find a maze of cables, connectors, and infrastructural components, clips, clamps, and duct tape. Push further, and you will also encounter the regulatory authorities who authorize interventions and certify qualified individuals,

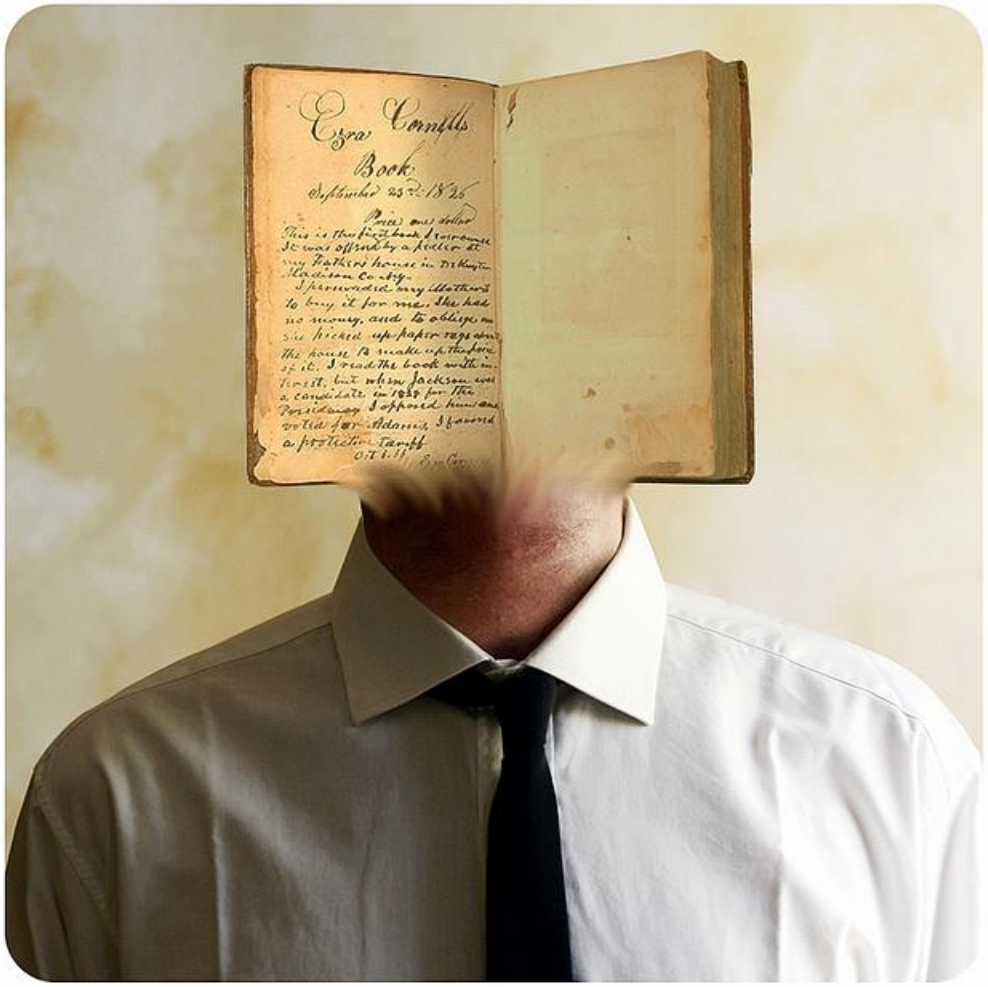
Dourish, P., & Bell, G. (2011). *Divining a digital future: Mess and mythology in ubiquitous computing*. Cambridge, Mass: MIT Press.

ykanazawa1999via flickr

Gender
Custom
Gender
Friends
Ge
Gender Fluid
Gender Variant
Genderqueer
Gender Questioning
Gender Nonconforming
Agender
Bigender
Cisgender
Cisgender Female
Cisgender Male
Birthday
erested In
Women
Men

Questions and feedback?

jlingel@microsoft.com | jessalingel.tumblr.com



Max-B via Flickr

"Facebook is like all we have anymore … You're not really going to find SD cards, definitely not anything like printed-out photos anymore. You have to go to Facebook."

"We're depending on servers somewhere in the ether to preserve all our evidence of ourselves."

Information tactics

“individually-devised methods of searching for, acquiring and using information. As a term, information tactics draws on the concept of how information is used in a specific context by developing individual approaches to manage institutional strategies … Put another way, focusing on information tactics within human information behaviour research directs attention to how information is used tactically and individually, while taking into account why it is used in that particular way.”

Been suspended?

Been suspended?

Have you been suspended from Google, Facebook, or any other internet service over the name you chose? Contact us with details, and we'll make sure the public gets to hear your story. The more details you include, the better: emails from the service telling you why you've been suspended, date of suspension, and even your own thoughts on why this might have happened!

Name (required)

Jessa Lingel

Email (required)

jessa.lingel@gmail.com

Name of service

Date of suspension

☐ **Currently suspended? (check box if yes)**

Details (required)

Join the NymRights mailing list

Your email address:

submit

NymRights aims to educate on the nature of names and nyms, online and offline. We promote free speech and free expression, as well as the ability to define ones own identity.

What's a "nym?"
NymRights info flyer

Relevant links:
NSTIC
Proposed NSTIC working group

NYMRIGHTS UPCOMING EVENTS

No upcoming events

RECENT POSTS