UNC Scholarly Communications Committee

Update on Activities
CRADLE Seminar
Oct 13th 2006

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2006-2007 SCC Committee

- Brad Hemminger (co-chair) School of Information and Library Science,
- Deborah Gerhardt (co-chair) Law School and Library
- Frank Dominguez Romance Languages
- Fletcher Fairey Associate University Counsel
- Carol Jenkins, Director Health Sciences Library
- Barry Lentz Biochemistry & Biophysics
- William Marzluff Biochemistry & Biophysics
- Charlotte Mason Business School
- Leah McGinnis Undergraduate Librarian
- Koleman Strumpf Economics
- Sarah Michalak Associate Provost for University Libraries and University Librarian
- Plus additions for 2006-2007
Background: UNC Convocation on Scholarly Communications--Jan 2005

• To examine scholarly communications issues broadly
• To identify problem areas
• To recognize the difference in the problems from discipline to discipline
• To identify areas in which UNC-CH can offer local solutions
Is there a Crisis?

• Yes
• Serials costs continue to escalate out of control – especially in the sciences & now the social sciences
• Scholarly monograph publishing is on the decline
• In order to publish their research, faculty often lose control of the copyright
• Scholars write content, review content (journal reviewer), administer publication (journal editor), and then pay (exorbitantly) to have access to the result!
But it is not hopeless!

- Open source publishing offers solutions (PLoS, BioMedCentral)
- Open archives are a complementary solution
  - Much more common now than 5 years ago
  - Many publishers are now making articles publicly available 6 or 12 months after publication
- Open or Low-cost electronic publishing
  - alternative journals (SPARC)
  - Open Journal Software
- Working with our scholarly societies (this is a challenge because their society journals are often one of their main sources of revenue)
Charge to SCC

- Identify and implement local actions in response to the scholarly communications issues raised at the convocation.
- Consider actions that will leverage the stature of UNC and the combined Triangle universities to make an impact nationally and internationally on the commercial scholarly publication market.
- Take steps to continue educating UNC faculty members about these issues and to assist them in making informed decisions.
Specific Goals

• Convocation Final Report to Faculty
• SCC resulting goals
  – Identify issues on campus
  – Help develop and provide solutions
  – Provide supporting resources
  – Help educate and change behavior
1. Identify Issues

- View draft of faculty information pages on SCC wiki
2. Help develop and provide solutions

- **UNC Journal Author's Publication Agreement** to help author’s retain important rights
  - Based on SPARC author agreement
  - Common rights requested are
    - Place in Institutional Repository, website
    - Be able to use in teaching

- **Journal Author Rights (JAR) browser tool** for assisting faculty in choosing journals supportive of their rights when publishing.
3. Provide supporting resources

• Copyright and Scholarly Communications Office (Deborah Gerhardt)
  – Web pages with resources
  – Point of contact person and staff to address questions

• Libraries
  – Example page from Health Sciences Library
4. Help educate and change behavior

- Make administrative units (Deans) aware of issues, and resources
- Meet with departments
- Meet with new faculty
- Meet with graduate students
- Educational Seminars on campus
- Major Events to raise awareness, and help solve problem (Spring 2007 bring together publishers, librarians, scholars)
Build Relationships

- Consultation to Copyright committee
- Support/Consultation to the Libraries
- Integrate with existing efforts on campus (Scholarly Communications Working Group)
- National copyright educators initiative (ARL)
- Working with other groups on standardizing efforts
  - Romeo/Sherpa (as part of JAR effort)
  - SAPRO (Scholar Author Publishing Rights Organization), new national group being established by Brad for library professionals, who are involved in providing services relating to SCC and copyright/IP issues on their campuses
Resources

• SCC committee (Brad Hemminger, listserv)
• SCC committee wiki
• Copyright and Scholarly Communications Office (Deborah Gerhardt)
• HSL pages
• Lots of literature under
  – Scholarly communications
  – Open access
  – Open archiving
  – Serials crisis
References

• Example references on increased citations for open access articles
  – http://dlib.org/dlib/june04/harnad/06harnad.html

• There is also work on increased “views” of articles; especially in ETDs where increased accesses of 100%-1000% are common.