

### Management For Information Professionals INLS585 001

Fall 2023

### **Course Information**

Credit Hours	3
Pre or Co-requisites	NONE
Target Audience	GRADUATE STUDENTS
Meeting Pattern	THURSDAY 5:45 – 8:30 pm
Instructional Format	REMOTE SYNCHRONOUS
Classroom or Location	ZOOM
Course Website	https://uncch.instructure.com/courses/32712

## Instructor Information

	Name: Dr. Charles Chowa
	Office Location: Virtual Office (Zoom)
Instructor	Office Hours: Available by Appointment
	Contact Email: ckchowa@email.unc.edu
	Zoom Room ID: 942 4687 5231 Passcode: 915042

### **Course Content**

#### **Course Description**

This is an **introductory** course in management intended for information professionals within a variety of organizational contexts. It is designed to develop managerial skills that are required in order to be a successful manager. Topics are organized around four themes: managing yourself, managing individuals, managing teams, and managing the organization. The course is taught in a seminar style with assigned readings for each class based on a particular skill. Each skill is developed through critical thinking, analysis and discussion, and practicing the skill based on case materials. Discussion is essential in the course as it will aid in the development of each skill.

#### Course Texts

There is no required textbook for the course. However, students are encouraged to purchase *Management Basics* for Information Professionals, 4<sup>th</sup> edition by Evans and Greenwell, and Harvard Business Review Manager's Handbook: The 17 Skills Leaders Need to Stand Out.

Each class will have a set of assigned readings that must be read and upon which class discussion will be based. We will also supplement the readings with other resources. All these resources will be posted on the course website.

#### Course Goals and Learning Outcomes

To become an effective manager, one must be solving practical problems daily, while developing themselves and others. This course helps with both areas by providing tips, step-by-step instructions, and concise explanations of the concepts that are helpful in achieving these goals. By the end of the semester, students should:

- 1. Understand management practices and concepts within an organizational setting including knowledge of the basic functions of management, and the theories and principles of management.
- 2. Understand the role and function of the context, manager, individuals, and teams, in reaching the desired outcomes of the organization.
- 3. Understand the managerial challenges that occur most frequently in modern organizations and potential approaches to addressing them.
- 4. Apply principles of leadership, human resource management, and decision making in management roles.

Each class session will focus on a particular skill or competency, which will be explored through readings, brief lectures, classroom exercises and discussions, case studies, student presentations, and guest presentations. I will facilitate each class, but the learning will happen together through active participation.

Therefore, I expect everyone to have read the assigned readings and to be engaged in class. Debate; be passionate while being respectful of diverging views; acknowledge when you don't understand something; embrace being uncomfortable; respect everyone.

#### Expected Time Dedicated to the Class

# Students are expected to read the assigned readings/watch the assigned videos/fill out the assigned forms before each class meeting!

This should not take more than Three hours outside of class time. However, the assignments may add a few more extra hours over the semester. Nevertheless, the class is manageable for a student taking 9 - 12 credit hours in the semester. I would be able to provide accommodations if requested but only for university approved situations

#### Assignment Descriptions.

REQUIREMENT	GRADE PERCENTAGE	DESCRIPTION
Class Participation	10	Includes attendance, and participation in discussions and group activities
Quizzes	30	These are based on the assigned readings to test comprehension.
Article Review	10	Students will analyze a current article on any management topic
Interview with an Information Professional	20	These interviews will help the student to get a feel for how actual managers in their field of interest use the skills they are learning.
Group Work:		The Group Project allows students to work together online as a team to
Group Paper	20	improve their management skills through discussion and brainstorming
Group Presentation	10	
Total	100	

#### Grade Scale

Based on the current UNC grading scales, the following grades and corresponding numeric ranges are applicable for graduate students:

GRADE	RANGE
н	94 – 100
Р	80 – 93
L	70 – 79
F	69 or below

# Course Schedule

Class Session		Touis	Deadings and Assignments Due
#	Date	Торіс	Readings and Assignments Due
	l l l l l l l l l l l l l l l l l l l	Managing Yourself	
1	August 24	Transitioning to Leadership	
2	August 31	Leadership/Ethics	
3	September 7	Power/Influence	
4	September 14	Personal Productivity/Self Development	Assignment 1 Due
	Managing Individuals		
5	September 21	Staffing/Developing Talent	
6	September 28	Giving Feedback/ Delegation	
		Managing Teams	
7	October 5	Leading Teams	Assignment 2 Due
8	October 12	University Day – No Classes	
9	October 19	Fall Break – No Classes	
10	October 26	Diversity/Motivation	
	Managing The Organization		
11	November 2	Strategy/Planning	
12	November 9	Decision Making/Communication	
13	November 16	Change Management/Marketing	
14	November 23	Thanksgiving Recess – No Classes	
15	November 30	Managing Money/Technology/Facilities	Assignments 3 & 4 Due
		No Fina	al Exam

# Academic and Course Policies

	University Policy:	
Attendance Policy	<ul> <li>No right or privilege exists that permits a student to be absent from any class meetings, except for these University Approved Absences: <ol> <li>Authorized University activities</li> <li>Disability/religious observance/pregnancy, as required by law and approved by <u>Accessibility Resources and Service</u> and/or the <u>Equal</u> <u>Opportunity and Compliance Office</u> (EOC)</li> <li>Significant health condition and/or personal/family emergency as approved by the <u>Office of the Dean of Students</u>, <u>Gender Violence Service</u> <u>Coordinators</u>, and/or the <u>Equal Opportunity and Compliance Office</u> (EOC).</li> </ol> </li> </ul>	
	Class Policy:	
	Please communicate with me early about potential absences. Please be aware that you are bound by the Honor Code when making a request for a University approved absence.	
Honor Code Statement	Students are bound by the Honor Code in taking exams and in written work. The Honor Code of the University is in effect at all times, and the submission of work	

	signifies understanding and acceptance of those requirements. Plagiarism will not be tolerated. Please consult with me if you have any questions about the Honor Code.
Acceptable Use Policy	By enrolling as a student in this course, you agree to abide by the University of North Carolina at Chapel Hill policies related to the acceptable use of IT systems and services. You may be asked to participate in online discussions or other online activities that may include personal information about you or other students in the course. The rights and protection of other participants are protected under the UNC-Chapel Hill Information Technology Acceptable Use Policy, which covers topics related to using digital resources, such as privacy, confidentiality, and intellectual property. Consult the University website "Safe Computing at UNC" for information about the data security policies, updates, and tips on keeping your identity, information, and devices safe.
Late Submissions	Students must turn in assignments on time and in the prescribed manner. This is an important part of learning to be a professional! Any late assignments will incur an automatic 30% deduction in grade. However, I am open to negotiating a deadline extension for anyone with a valid reason for not meeting the deadline on the condition that this need is communicated prior to the deadline.
Syllabus Changes	The instructor reserves the right to make changes to the syllabus, including project due dates and test dates. These changes will be announced as early as possible.
Grade Appeal Process	If you feel you have been awarded an incorrect grade, please discuss with me. If we cannot resolve the issue, you may talk to our departmental director of undergraduate studies or appeal the grade through a formal university process based on arithmetic/clerical error, arbitrariness, discrimination, harassment, or personal malice. To learn more, go to the <u>Academic Advising Program</u> website.

# Services and Student Support

Accessibility Resources and Services	The University of North Carolina at Chapel Hill facilitates the implementation of reasonable accommodations, including resources and services, for students with disabilities, chronic medical conditions, a temporary disability or pregnancy complications resulting in barriers to fully accessing University courses, programs and activities. Accommodations are determined through the Office of Accessibility Resources and Service (ARS) for individuals with documented qualifying disabilities in accordance with applicable state and federal laws. See the ARS Website for contact information: https://ars.unc.edu or email ars@unc.edu.
Counseling and Psychological Services	CAPS is strongly committed to addressing the mental health needs of a diverse student body through timely access to consultation and connection to clinically appropriate services, whether for short or long-term needs. Go to their website: <a href="https://caps.unc.edu/">https://caps.unc.edu/</a> or visit their facilities on the third floor of the Campus Health Services building for a walk-in evaluation to learn more.
Title IX Resources	Any student who is impacted by discrimination, harassment, interpersonal (relationship) violence, sexual violence, sexual exploitation, or stalking is encouraged to seek resources on campus or in the community. Reports can be made online to the EOC at <a href="https://eoc.unc.edu/report-an-incident/">https://eoc.unc.edu/report-an-incident/</a> . Please contact the University's Title IX Coordinator (Elizabeth Hall, interim – <a href="https://eoc.unc.edu/report-an-incident/">titleixcoordinator@unc.edu</a> ), Report and Response Coordinators in the Equal Opportunity and Compliance Office

	( <u>reportandresponse@unc.edu</u> ), Counseling and Psychological Services (confidential),
	or the Gender Violence Services Coordinators (gvsc@unc.edu; confidential) to
	discuss your specific needs. Additional resources are available at <u>safe.unc.edu</u> .
	The University is committed to providing an inclusive and welcoming environment
	for all members of our community and to ensuring that educational and
	employment decisions are based on individuals' abilities and qualifications.
	Consistent with this principle and applicable laws, the University's Policy Statement
	on Non-Discrimination offers access to its educational programs and activities as well
	as employment terms and conditions without respect to race, color, gender, national
Policy on Non-	origin, age, religion, creed, genetic information, disability, veteran's status, sexual
Discrimination	orientation, gender identity or gender expression. Such a policy ensures that only
	relevant factors are considered and that equitable and consistent standards of
	conduct and performance are applied.
	If you are experiencing harassment or discrimination, you can seek assistance and
	file a report through the Report and Response Coordinators (see contact info
	at <u>safe.unc.edu</u> ) or the <u>Equal Opportunity and Compliance Office</u> , or online to the
	EOC at https://eoc.unc.edu/report-an-incident/.
	I value the perspectives of individuals from all backgrounds reflecting the diversity of
	our students. I broadly define diversity to include race, gender identity, national
Diversity Statement	origin, ethnicity, religion, social class, age, sexual orientation, political background,
Biverbity statement	and physical and learning ability. I strive to make this classroom an inclusive space
	for all students. Please let me know if there is anything I can do to improve, I
	appreciate suggestions.
	The UNC Learning Center is a great resource both for students who are struggling in
	their courses and for those who want to be proactive and develop sound study
	practices to prevent falling behind. They offer individual consultations, peer tutoring,
Learning Center	academic coaching, test prep programming, study skills workshops, and peer study
	groups. If you think you might benefit from their services, please visit them in SASB
	North or visit their website to set up an appointment: <u>http://learningcenter.unc.edu</u> .
	The Writing Center is located in the Student and Academic Services Building and
	offers personalized writing consultations as well as a variety of other resources. This
	could be a wonderful resource to help with your writing assignments in this course
Writing Center	(and any assignments in your other courses). You do not need a complete draft of
	your assignment to visit; they can help you at any stage! You can chat with someone
	in the writing center or set up an appointment on their
	website: <u>http://writingcenter.unc.edu</u> .

Welcome to the class! I hope it will be a fun learning experience for all!