

## **SEMINAR IN ACADEMIC LIBRARIES**

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INLS 841

Fall 2020

Instructors: Angela Bardeen and Jacqueline Solis

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Class: Wednesdays 4:00-6:45

Join Zoom Meeting

<https://zoom.us/j/98797433522>

Meeting ID: 987 9743 3522

Office Hours: By appointment.

Course Description: Academic libraries are dynamic organizations that operate within complex ecosystems of higher education and society. Academic librarianship offers multiple paths to an interesting and ever-changing career. In this course we will look at the past, current, and future roles and operations of academic libraries and discuss a variety of issues that are important to academic libraries. We will examine not only academic libraries, but the institutions of higher education in which these libraries are located, and the forces influencing them. We will focus on institutions mainly in the United States, but we will also consider academic libraries abroad.

Course Objectives:

Understand the organizational structure and functions of various types of academic libraries.

Identify major issues in academic libraries.

Be able to explain how changes in higher education could affect academic libraries.

Develop a habit of thinking about how innovations, issues, and policies from inside and outside academia will affect academic libraries.

Be able to describe ways that academic libraries can align their missions to university goals.

Schedule:

A schedule for the semester is available at the end of the syllabus. If updates or changes are made, we will notify you via email and we will update the schedule.

## Readings:

The readings will come from a variety of books chapters, journal articles, blog posts, and other online materials available through the UNC libraries and linked in the syllabus or available under resources in Sakai.

Honor Code: The class abides by the [UNC Honor Code](#), which prohibits giving or receiving unauthorized aid in the completion of assignments.

## Accommodations

The University of North Carolina at Chapel Hill facilitates the implementation of reasonable accommodations, including resources and services, for students with disabilities, chronic medical conditions, a temporary disability or pregnancy complications resulting in difficulties with accessing learning opportunities.

All accommodations are coordinated through the Accessibility Resources and Service Office. See the ARS Website for contact information: <https://ars.unc.edu> or email [ars@unc.edu](mailto:ars@unc.edu).

## Campus Resources

Our colleague, Kristan Shawgo, has created an informational page about campus resources. Please let us know if you have questions about any of these: <https://guides.lib.unc.edu/campusresources>

## Evaluation

Semester grades will be determined by the level of participation and a final presentation.

- Class participation 50%

Class attendance, participation in class discussion, engagement in conversation with guest speakers, etc. One week during the semester, 2 students will work together to select and post an article about higher education of their choosing, write a brief blurb about why they selected the article and post at least one question related to the article for online discussion by the class.

- Job Talk 50%

The Assignments documents provides detailed guidance.

Final Grade: 94-100 = H, 80-93 = P, 70-79 = L

As instructors, it is our responsibility to do everything possible to make each class meeting an optimal learning experience. As students, your responsibility is to be present at class meetings and to be prepared to participate actively in class synchronously and asynchronously. We realize this is an exceptional time and our priority is the health and safety of every member of the class. If you have questions or concerns that you wish to communicate privately, please email us and we can chat over email or arrange a time to talk over Zoom or phone.

August 12

History Higher Education and Academic Libraries

IN CLASS

Mutual Agreements for the Class, Introductions, Syllabus, and Expectations

Discussion of past experiences with higher education and academic libraries

DURING THE WEEK

1) Watch: Review of Higher education history in US – PPT recorded lecture

2) Student introduction essays - "What do we need to know about you?"

Please submit directly to us a brief essay about yourself and anything we need to know about you to help make this class a success.

3) In the Forums: Read and Reflect on the ACRL 2019 Environmental Scan. Based on the scan and what has happened so far in 2020, what are some of the key themes and points you think will be in the 2021 Environment Scan? Share in the forums.

Readings for the following week

1. Lewis, D. W. [Introduction](#). Reimagining the Academic Library (pp. Xi-xxi). Lanham, MD: Rowman & Littlefield.
2. Lewis, D. W. [Force One: Disruption](#). Reimagining the Academic Library (pp. 3-12). Lanham, MD: Rowman & Littlefield.
3. ACRL Research Planning and Review Committee. (2019). Environmental Scan 2019. Accessed July 8, 2019. Available at <http://www.ala.org/acrl/sites/ala.org.acrl/files/content/publications/whitepapers/EnvironmentalScan2019.pdf>
4. <https://www.insidehighered.com/views/2020/06/05/academic-libraries-will-change-significant-ways-result-pandemic-opinion>
5. <https://www.npr.org/2020/07/16/892100608/whats-college-without-a-campus-plus-ziwe-makes-things-awkward> Podcast. Listen to Minutes 1-14.

August 19

Current Climate in Higher Education and Academic Libraries

IN CLASS

Discussion on current climate on higher education and libraries in class

To consider:

Move to digital/remote/online/hybrid - In what areas does it make sense? What does this mean for equity among students?

The enormous need to be nimble, flexible, able to change quickly that goes against the traditional values of consensus-built, contemplative higher education.

DURING THE WEEK

Answer questions in Weekly Discussions Forums for Week Aug 19- Aug 25.

Readings for the following week

1. Budd J. (2018). [Libraries and Money](#). The Changing Academic Library: Operations, Culture, Environments [e-book] (pp. 187-216). Chicago: Association of College and Research Libraries. Accessed July 13, 2019.
2. Dugan, R. E. & Herson, P. (2018). [Types of Budgets](#). Financial management in academic libraries: Data-driven planning and budgeting (pp. 37-38). Chicago: Association of College and Research Libraries. Accessed July 13, 2019. Feel free to read the whole chapter (pp. 37-48 if you want!)
3. <https://www.insidehighered.com/news/2020/04/17/college-librarians-prepare-looming-budget-cuts-and-journal-subscriptions-could-be>
4. <https://scholarlykitchen.sspnet.org/2020/04/06/academic-libraries-pivotal-moment/>
5. <https://courseguides.trincoll.edu/c.php?g=858783&p=6376111>

\*\*\*\*August 21 - Job Descriptions Due

August 26

Funding and Spending/Budgeting in Academic Libraries

IN CLASS

Discussion Funding and Spending/Budgeting in Academic Libraries

DURING THE WEEK

Answer questions in Reflections on Your Institution Forums for Week of Aug 26 – Sept 1.

Readings for the following weekntific publishing bad

1. Buranyi, S. (27 June 2017). Is the staggeringly profitable business of scientific publishing bad for science? The Guardian. Accessed 10 August 2019. Available at <https://www.theguardian.com/science/2017/jun/27/profitable-business-scientific-publishing-bad-for-science>
2. Lewis, D. W. [Step Five: Making the Money Work](#). Reimagining the Academic Library (pp. 125-139). Lanham, MD: Rowman & Littlefield.
3. <https://news.psu.edu/story/624778/2020/07/02/research/penn-state-libraries-reducing-collections-budget-2020-21-fiscal>
4. Academic Libraries That Spent the Most on Subscriptions. (17 March 2019). Chronicle of Higher Education. Accessed August 17, 2019. <http://libproxy.lib.unc.edu/login?url=https://www.chronicle.com/article/Academic-Libraries-That-Spent/245902>
5. Anderson, R. (21 May 2020) Utility, Morality, Strategy, and Scholarly Communication. Scholarly Kitchen. <https://scholarlykitchen.sspnet.org/2020/05/21/utility-morality-strategy-and-scholarly-communication/>

Sept 2 \*begin Chronicle discussion (2 people)

Collections and Scholarly Communications

IN CLASS:

Collections and Scholarly Communications

DURING THE WEEK

Answer questions in Reflections on Your Institution Forums for Week of Sept 2 – Sept 8.

Readings for the following week

1. Dempsey L. & Malpas C. (2018). Academic Library Futures in a Diversified University System (pp.65-88). In N. Gleason (ed.) [Higher Education in the Era of the Fourth Industrial Revolution](#). Singapore: Palgrave Macmillan.
2. Research Planning and Review Committee, A. (2020). 2020 top trends in academic libraries: A review of the trends and issues affecting academic libraries in higher education. *College & Research Libraries News*, 81(6), 270. [doi:https://doi.org/10.5860/crln.81.6.270](https://doi.org/10.5860/crln.81.6.270)
3. Educause. NMC Horizon Report 2019 Higher Education Edition. (2020). Accessed on 8 August 2020. Available at [https://library.educause.edu/-/media/files/library/2020/3/2020\\_horizon\\_report\\_pdf.pdf](https://library.educause.edu/-/media/files/library/2020/3/2020_horizon_report_pdf.pdf)
4. Catalano, A. J.; Glasser, S.; Caniano, L.; Caniano, W.; Paretta, L. (2018). An Analysis of Academic Libraries' Participation in 21st Century Library Trends. Accessed on 10 August 2019. Available at <https://journals.library.ualberta.ca/ebliip/index.php/EBLIP/article/view/29450/21887>.

Sept 9 - Library Services

IN CLASS

Guest Speakers:

Suchi Mohanty, Head R.B. House Undergraduate Library, University Libraries, UNC-Chapel Hill

Therese Triumph, Interim Head of Kenan Science Information Services. University Libraries, UNC-Chapel Hill

DURING THE WEEK

Answer questions in Reflections on Your Institution Forums for Week of Sept 9 – Sept 15.

Readings for the following week

1. Chronicle of Higher Education. (9 May 2018). How to make a 200-year-old campus wheelchair-accessible. Accessed on 17 August 2020. Available at <http://libproxy.lib.unc.edu/login?url=https://www.chronicle.com/article/How-to-Make-a-200-Year-Old/243308>.

2. Vinopal, J. (13 January 2016). **The quest for diversity in library staffing: From awareness to action. In the Library with a Lead Pipe.** Accessed on 17 August 2020. Available at <http://www.inthelibrarywiththeleadpipe.org/2016/quest-for-diversity/>

4. Nunes, Z. C. (26 November 2018). **Remembering the Howard University librarian who decolonized the ways books were catalogued.** Smithsonian Magazine. Accessed on 17 August 2020. Available at <https://www.smithsonianmag.com/history/remembering-howard-university-librarian-who-decolonized-way-books-were-catalogued-180970890/>.

5. Brown, J.; Ferretti, J.; Sofia, L.; Méndez-Brady, M. L. (25 October 2018). **We here: Speaking our truth.** Library Trends, 67(1) Accessed on August 17, 2020. Available at <https://escholarship.org/uc/item/5cb040z6>.

6. Moelle, C. M. (2019). **Disability, Identity and Professionalism: Precarity in Librarianship.** Accessed on August 17, 2020. Available <https://doi.org/10.1353/lib.2019.0006>.

7. Andrews, N. and Kim, S. **Cultural Humility Resources.** <https://docs.google.com/document/d/18yfXSWWf-OVPwV67-RoXrxuHQYbXJ8wOZmC5MX1fDFw/edit>.

Sept 16

**Social Justice Initiatives in Libraries - Diversity, Equity, Inclusion, and Accessibility**

## IN CLASS

### Guest Speakers:

Monica Figueroa, DEI Initiatives, University Libraries, UNC-Chapel Hill

Kristan Shawgo, Social Sciences Librarian, University Libraries, UNC-Chapel Hill

Sarah Arnold, Digital Accessibility Consultant, ITS, UNC-Chapel Hill

## DURING THE WEEK

Answer questions in Reflections on Your Institution Forums for Week of Sept 16 – Sept 23.

Readings for the following week

<https://infotogo.meredith.edu/>

<https://www.elon.edu/u/library/>

Review materials in folder "Elon Materials" under Resources

Sept 23

Small Colleges

## IN CLASS

### Guest Speaker:

Joan Ruelle, Dean and University Librarian, Elon University

Laura Davidson, Dean, Library Information Services, Meredith College

## DURING THE WEEK

Readings for the following week

1. <https://libraries.psu.edu/about/university-libraries-strategic-plan>
2. <https://stories.lib.berkeley.edu/strategicplan/>
3. <https://future-of-libraries.mit.edu/sites/default/files/FutureLibraries-PrelimReport-ExecSumm-Final.pdf>

Sept 30

Libraries at large academic institutions and research universities

## IN CLASS

## Discussion: Large Academic Libraries

### DURING THE WEEK

#### Readings for the following week

Lance, K. C. (2016). Community College Libraries and Librarians and Student Success: A North Carolina Study. *Community & Junior College Libraries*, 22(3-4), 103-124. Accessed on 12 August 2019. DOI: 10.1080/02763915.2017.1376569 <http://libproxy.lib.unc.edu/login?url=http://web.a.ebscohost.com/libproxy.lib.unc.edu/ehost/pdfviewer/pdfviewer?vid=1&sid=c9b261dd-d96f-431c-8c1d-6a41babc341f%40sessionmgr4008>

Oct 7

#### Community Colleges

#### IN CLASS

#### Guest Speakers:

Alan Unsworth, Director of Academic Support & Research, Surry Community College

Stephen Brooks, Reference Librarian, Durham Technical Community College

Nora Burmeister, Content Strategy Librarian, University Libraries, UNC Chapel Hill

### DURING THE WEEK

#### Readings for the following week

1. Lewis, D. W. Step One: Defining the job. *Reimagining the Academic Library* (pp. 85-92). Lanham, MD: Rowman & Littlefield. Access on July 13, 2019. Available at <https://catalog.lib.unc.edu/catalog/UNCb9322941>. Readings for the following week
2. Butcher, K. (2018). Tell me a story: Applying storytelling concepts to marketing initiatives. Accessed on 10 August 2019. Available at [https://repository.tcu.edu/bitstream/handle/116099117/22421/Butcher\\_Kaitlin-Honors\\_Project.pdf?sequence=1&isAllowed=y](https://repository.tcu.edu/bitstream/handle/116099117/22421/Butcher_Kaitlin-Honors_Project.pdf?sequence=1&isAllowed=y).

Oct 14

#### IN CLASS

Advocacy, Marketing, and Communicating Our Value



## Academic Library value proposition exercise

### DURING THE WEEK

#### Readings for the following week

Galbraith, Q.; Garrison, M.; and Hales, W. (2016). Perceptions of Faculty Status among Academic Librarians. *College and Research Libraries*, (77), 5, 582-594. Accessed on 17 August 2019. Available at <https://crl.acrl.org/index.php/crl/article/view/16538/17984>.

Thacker, Mara (28 June, 2012) Mara Meets the Giant: Going from a Small Private College to a Huge Public Research Institution. <http://letterstoayounglibrarian.blogspot.com/2012/06/mara-meets-giant-going-from-small.html>.

Oct 21

Entering the Profession, The Job Search / Professional Development

IN CLASS

Guest Panel: TBA

DURING THE WEEK

Dream Job Template

Oct 28

FREE CLASS to Work on Job Talks

Nov 4

Job talk presentations

Nov 11 LAST CLASS

Job talk presentations

**Wrap Up / What Did We Miss / The Future of Academic Libraries and Higher Ed.**