

Mining and Applying Concepts

Examples: Mining and Applying Concepts

What the Article Said	What Stood Out to Me	How this Applies to My Task
People with color blindness have a difficult time fully understanding some printed media	Red-green color blindness is the most common form of color blindness	I'm going to use safer colors to build my Web site, avoiding reds and greens to be sure.
Like humans, dogs will eat things that could potentially kill them	Many breeds of dogs can be poisoned by chocolate	I should stop giving Buster bites of my chocolate chip cookies.
To appear to be hovering above the earth from the same location, communication satellites need to be parked in an equatorial belt 22,000 miles away from the earth	It takes a radio signal half a second to make a round trip from the earth to a satellite and back again. Add to this the processing time, and there will be a discernable delay to the users.	When reporting from the Middle East, I should expect to look dully at the camera for a second or two before hearing and then responding to the anchor's questions.

Mining and Applying Metadata Concepts

What the Article Said	What Stood Out to Me	How this Applies to My Task
What am I cataloging?	The complexity of defining 3-D objects and their surrogates, especially images from many angles.	Photos may need special handling: is that a picture of Cliff beside the Taj Mahal or a picture of the Taj Mahal with a human in the way?
Dance, food, religion, or music are NOT “works”	These are the taproots of cultures that do not create many permanent objects. Other sources describe how women’s tools, being organic, tend to disappear.	There may be important facets (acronyms, icons, memes, ringtones, emoji) of cultural relevance that need to be cataloged.
Specificity and exhaustivity: researchers love it, but it may not be practical for some users, especially of smaller collections.	A cataloger would need a serious vocabulary to be specific about a wide variety of objects in the collection.	Such cataloging would require lots of extremely well-trained people. Expensive!

Bill Clinton once said, “there are two kinds of people in this world, those who have seen the Taj Mahal, and those who have not.”

Having run my hands along the perfectly carved and fitted white marble, I have to agree. It’s spectacular!



The Cataloging Cultural Objects Experience

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CDWA Lite uses data elements and guidelines from CDWA, all informed by the CCO, to serve smaller institutions and collections	It's a "starter kit" that provides the opportunity to exchange records with more complex systems.	We need to provide a way to export/import stakeholder messages at a basic, non-intrusive, level
The SAHARA project invites stakeholders to upload and catalog their images using a common controlled vocabulary.	There are security and copyright issues to be considered when sharing with the wider world.	It's unlikely that corporations, even individuals, would tolerate having their message base in a cloud system they did not control.
General librarians balk at the mixture of CCO data alongside their traditional records. An effort to make MARC records is underway.	"If it ain't broke, don't fix it." Stakeholders will be unwilling to alter their data elements and coding to fit this project.	We need to create crosswalks and import tools to allow stakeholders to supply their data in whatever a raw format they use.

How to Appropriately Catalog Cultural Significance?

- Objects out-of-context can cause distress
 - Recall past traumas or conflicts
 - Have a specific cultural use and place
- Provenance for stolen or expropriated objects
 - Trigger anger or anxiety over historical wrongs
- Record efforts to “set the record straight”
 - Who has been consulted
 - What agreements were reached
- Commodity fetishism in the stacks

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