

Impact of the Internet

No Tabula Rasa

- Aw, leave the natives alone... man.
- What's taking place already?
- Historical context for African renaissance
- Traditions of “Pawning”
- West Africa healers
 - Dr. Michael Warren & Indigenous knowledge
 - Traditional healers
- Gandhian self reliance - Swadeshi

Background Noise

- BBC, CNN, Al Jazeera
- The Arab Spring
- Management skills (Abuja taxis, Kenyan MBAs)
- Entrepreneurs
- Who gets the credit?
- Who **takes** the credit?

The “Clown Car” effect

- Shared email accounts
- Oral retransmission
- Media retransmission
- Proxy servers masking entire organizations
- Sneaker net
- Village radio

Measuring uptake

- Number of IP addresses?
- Amount spent?
- Amount of bandwidth?
- “Quality” of sites visited
- Meeting strategic goals
- Surveying sites that serve strategic content
- Those dang farmers!

Productivity

- Are Internet-connected workers more productive?
- Idaho potatoes and the collapse of the USSR
- Automation, outsourcing, simplification
- How are ICT costs factored in?
- Digitizing a short term, high demand activity (now everyone's a clerk...)
- Convenience versus productivity

The Happiness Factor

- Social media, movie and music swapping, and pornography account for most Internet traffic
 - Netflix 33% in the U.S.
 - BitTorrent 16%
 - F2F, Darknet
- Storytelling

Serendipity

- Sometimes good things just happen
- Trim tab effects? Who's in control?
- Follow the herd?
- Advocates advocate until they satiate
- The human compulsion to communicate

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