

## Types of Periodicals

	<b>Scholarly &amp; Research Journals</b>	<b>Professional, Trade &amp; Industry</b>	<b>Commentary &amp; Opinion</b>	<b>Newspapers</b>	<b>Popular Magazines</b>
<b>Examples</b>	American Literature Journal of American Culture Mediterranean Quarterly Omega	RN Advertising Age Restaurants and Institutions American Libraries	Mother Jones National Review Atlantic New Republic	New York Times Washington Post News & Observer Wall Street Journal	Time Newsweek Sports Illustrated Readers Digest
<b>Values &amp; Uses</b>	Reports of original research; In depth analysis of issues related to the discipline; Academic level book reviews; Refereed or peer-reviewed	Current trends, news & products in a field; Company, organization, & biographical information; Statistics, forecasts; Employment & career information; Book and product reviews	Commentaries on social & political issues; Some in-depth analysis; Political viewpoints, liberal, conservative & other; Sometimes acts as voice of activist organization; Speeches & interviews; Book reviews	Current information; Hard news; Local and regional information; Classified ads; Editorials; Speeches; Book reviews; Primary source for information on events	Current events; Hot topics; Primary source for analysis of popular culture; Short articles; Generally not much depth; Interviews
<b>Language</b>	Academic; Can be very technical; Uses the language of the discipline	Written for practitioners; Can use jargon extensively	Written for a general educated audience	Written for a general educated audience	Non-technical language
<b>Authors</b>	Researchers, academics, professors, scholars, etc.	Practitioners in the field or journalists with subject expertise	Extremely variable; Can be academics, journalists, representatives of various "groups"	Journalists	Generally, journalists and freelance writers
<b>Sources</b>	Footnotes and bibliographies, Often very extensive documentation	Occasional brief bibliographies; Sources sometimes cited in text	Occasionally cite sources in text or provide short bibliographies	Rarely cite any sources in full	Rarely cite any sources
<b>Publisher</b>	Universities, scholarly presses or academic/research organizations	Commercial publishers or professional and trade associations	Commercial publishers or non-profit organizations	Commercial publishers	Commercial publishers
<b>Graphics</b>	Graphs, charts, formulas, depending on the discipline; No glossy ads here at all	Photographs, charts, tables, illustrations of all sorts; Sometimes glossy ads	Wide variety of appearances; Some very plain, others lots of gloss	Pictures, charts, ads of all sorts	Very glossy; Full of color ads of all sorts
<b>Access Tools</b>  <i>Ask a Librarian for further details!</i>	Some <i>Academic Search Complete</i> , but more from specialized indexes like <i>PsycINFO</i> ; <i>Communication &amp; Mass Media Complete</i> ; <i>Family and Society Studies Worldwide</i> ; <i>PubMed</i>	Business indexes like <i>Factiva</i> , <i>Business Source Complete</i> , or subject indexes like <i>Education Full-text</i> , <i>ERIC</i> or <i>Cinahl</i>	<i>Academic Search Complete</i> ; <i>Alt-Press Watch</i> ; <i>Ethnic NewsWatch</i> .	<i>America's News (Newsbank)</i> ; <i>LexisNexis</i> ; many specialized newspaper databases like <i>America's Historical Newspapers</i> ; <i>ProQuest Historical Newspapers</i> ; <i>African American Newspapers 1827-1998</i> ; <i>AP Images</i>	<i>Academic Search Complete</i> ; <i>Factiva</i> ; <i>Lexis-Nexis</i>