

McGavran-Greenberg
1301 Rosenau Hall
(School of Public Health)
UNC Campus

Friday,
March 30, 2001

Internet Impact Symposium: Using and Studying the Internet at UNC-CH

Sponsored by:

Odum Institute Faculty Working Group on
Internet Impact on Social Science Research
(www.ils.unc.edu/iimpact/home.html)

Odum Institute Faculty Working Group on
Scholarly Communications
School of Public Health
School of Information and Library Science

1:30-2:30 Example UNC Projects: Applications, Methods, and Ethics/Issues

- "ibiblio and the Open Source Community" Paul Jones, Director of ibiblio and Clinical Professor, School of Journalism and School of Information and Library Science
- "Designing and Implementing Online Surveys" Erin Leahey, PhD candidate, Department of Sociology
- "Colon Cancer Survivor Chat Focus Groups" Marci Campbell, Associate Professor, Department of Nutrition, School of Public Health

**2:30-3:45 Invited Lecture
"Internet Research and Everyday Life:
Method, Ethics and Findings"**

DR. STEVE JONES, Professor and Head, Department of Communication,
University of Illinois at Chicago.

Editor of several books on information technology and society,
including *Doing Internet Research*

The presentation will discuss some of the more problematic aspects of Internet research with special focus on matters of methodology and research ethics. The most recent findings from the Pew Internet and American Life Project will be presented, highlighting matters of community connectedness and belonging, as well as the connections between social relations offline and ones online.