# Integrating Data and Interfaces to Enhance Understanding of Government Statistics: Toward the National Statistical Knowledge Network

Project Briefing DG 06

University of North Carolina at Chapel Hill University of Maryland at College Park

(NSF Grants EIA 0131824 & EIA 0129978)

# **Types of Collaboration**

- Mutual trust and benefits are crucial to collaborative success
- Listservs
- Paper co-authorships, evaluation
- ASIST panel with academic, government, and corporate participants
- Computer special issue on DG
- No cost extension year: Main focus on writing papers and reports



# Scientific Research Objective

- Support non-specialist access and understanding of government statistics
  - Define a statistical knowledge network
  - Develop and evaluate user interfaces
  - Develop and evaluate metadata strategies
  - Develop and evaluate online help
  - Develop alternative information architectures and strategies

"Find what you need, understand what you find"



# Accomplishments

- Define a statistical knowledge network
  - A registry model proposed
  - SKN as a collaborative community
- Develop and evaluate user interfaces:
  - Relation Browser instantiated with all partner websites, usability studies conducted
  - Spatial audio for maps prototype developed and evaluated
  - treemaps evaluated
  - Meaningful and stable categories to support exploratory search developed and evaluated
- Develop and evaluate metadata strategies:
  - Layered metadata model with four perspectives
  - Prototype XML schema developed
  - Automatic metadata generation via machine learning
- Develop and evaluate online help
  - Interactive Glossary implementation and user studies
  - Mulitlayered help prototypes and studies
- Develop alternative information architectures and strategies
  - Faceted websites and highly interactive websites

Note that each of these points have published papers/reports/dissertations associated with them



# **Management Structure**

- UNC-CH and UMD teams
  - Bi-Weekly meetings within groups
- Listservs
- Joint papers and presentations
- Note that the biannual all-partner meetings in DC were discontinued in the no-cost extension year



### **Collaboration Success Stories**

- Specific collaborative projects
  - FedStats installation of Relation Browser instances
  - BLS website evolution (several papers, joint presentations)
  - FedStats A-Z improvement (paper)
  - Help symposium brought several communities together
  - Cooperation of agency personnel in automatic classification study
- Develop an appreciation and understanding of the uneven rates of change in technology, human needs, and institutional processes; lead to mutual respect for the exigencies of government practice and academic theory building



# **Broad Impact**

- Integration of data across websites in partnership with agency partners--harnessing emerging data standards to facilitate cross-agency data integration
- Integration of meaning across websites: beyond simple access to data sets toward understanding and help
- Metadata discovery (adding value to information resources in cost effective ways)
- Enabling universal usability through effective user interfaces
- Demonstrating effective models for government agencyuniversity partnerships



# Challenges/Barriers

- Large number of stakeholders
  - Agencies and personnel
  - Diverse citizen population
- Interagency cultures and perspectives
  - Federal and state/local agencies
  - Academic departments
- Statistical agency missions are enduring and well-defined, but resources are responsive to government-wide priorities and concerns
- Sustaining collaborative knowledge base and relationships as individual career paths evolve



### Research Value of DG Domain

- Opportunity to
  - see research applied in important domains
  - work with large-scale problems
    - number of people affected
    - Size of data sets and number of systems
    - Open data sets
  - help agencies shape vision and service
  - work in interdisciplinary teams



# Recommendations for Improving DG Program

- Develop formal technology transfer models
- Develop sustainability models linked to technology transfer
- Increase levels of funding
- Develop mechanisms to involve state and local government agencies
- Reconsider the opportunities and barriers of required partnerships given changing priorities in agencies and changes in personnel