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### ACADEMIC BACKGROUND:

Degrees:

Ph.D. (Curriculum Development: Mathematics Education), Wayne State University, 1981

Dissertation: Computer Enhanced Practice and Introductory Algebra

M.Ed. (Secondary Mathematics Education), Wayne State University, 1974

B.A. (Mathematics, English), Western Michigan University 1971

### PROFESSIONAL WORK EXPERIENCE:

2010-present: Dean, School of Information and Library Science, University of North Carolina at Chapel Hill 1998-present: Cary C. Boshamer Professor, School of Information and Library Science, University of North Carolina at Chapel Hill

1995-1998: Professor, College of Library and Information Services, University of Maryland

Member of Human-Computer Interaction Laboratory, Center for Automation Research 1990-1998

Director, Digital Library Research Group, University of Maryland 1996-1998

1989-1995: Associate Professor with tenure, College of Library and Information Services, University of Maryland

1983-89 Assistant Professor, College of Library and Information Services, University of Maryland

1982-83 Assistant Professor, Department of Instructional Technology, Wayne State University

1981-82 Research Associate, Detroit Center for Professional Growth and Development, Wayne State University

1978-81 Research Assistant, Detroit Center for Professional Growth and Development, Wayne State University

1971-78 Teacher, Mathematics, East Detroit Public Schools, East Detroit, Michigan

# Other Work Experience:

1997-spring: Visiting Professor, School of Information Sciences, University of Pittsburgh

1993-summer: Summer Institute Professor, Syracuse University, School of Information Studies

1992-summer: Adjunct Associate Professor, George Washington University, Educational Technology Leadership

Program. Distance Education Course in cooperation with Mind Extension University (Cable TV)

 $1989\text{-}90\ Expert, Interactive\ Systems\ Program,\ Division\ of\ Information\ Robotics\ and\ Intelligent\ Systems,\ National\ Science\ Foundation$ 

1985-96 Consultant to: New York Public Library; National Library of Medicine; TextWise Inc.; Electronic Learning Facilitators; AJ Seminars; Library of Congress; Congressional Information Service; Cognetics, Inc.; Prince George's County Public Schools; Federal Intelligent Document Understanding Laboratory; Georgetown University; Bureau of Labor Statistics; The World Bank Group; Microsoft

1974-78 Teacher, Mathematics, computer programming, East Detroit Community Education

1974-78 Teacher, Mathematics, computer programming, Halfway II Alternative High School, East Detroit Public Schools

1974-75 Designer, facilitator, computer assisted arithmetic, grades K-8 summer program, East Detroit Public Schools

Bibliometrics (Google Scholar): April 2020 citations 15792; h-index 52; i10-index 137

# **PUBLICATIONS**:

**Books:** 

Marchionini, G. (2010). *Information concepts: From books to cyberspace identities*. Morgan and Claypool Publishers. ISBN: 9781598299625. DOI 10.2200/S00306ED1V01Y201010ICR016

Marchionini, G. (1995). *Information seeking in electronic environments*. NY: Cambridge University Press. ISBN 0-521-44372-5.

Marchionini, G. & Moran, B. (Editors), 2012. Information Professionals 2040: Educational Possibilities and Pathways. ISBN 978-1-300-20486-2. Open Access: <a href="http://sils.unc.edu/sites/default/files/news/Information-Professionals-2050.pdf">http://sils.unc.edu/sites/default/files/news/Information-Professionals-2050.pdf</a>

### **Chapters in Edited Volumes:**

Murthy, U., Fox, E., Lee, S., Yang, S., Marchionini, G., Velasco-Martin, J., & Torres, R. (2010). Pedagogical Enhancements to a Course on Information Retrieval, In Efthimis N. Efthimiadis, Juan Manuel Fernndez Luna, Juan Huete, Andrew MacFarlane, Editor(s), *Teaching and Learning in IR Bibliography*: Springer Verlag.

Marchionini, G., Plaisant, C., & Komlodi, A. (2003). The people in digital libraries: Multifaceted approaches to assessing needs and impact. In A. Bishop, B. Buttenfield, & N. VanHouse (Eds.) *Digital library use: Social practice in design and evaluation.* Cambridge, MA: MIT Press. p.119-160.

Marchionini, G. (1999). The information specialist as fulcrum. In A. Scammell (Ed.). *I in the sky: Visions of the information future*. London: Aslib, 133-139.

Marchionini, G. & Komlodi, A. (1998). Design of interfaces for information seeking. In M. Williams (Ed.). *Annual Review of Information Science and Technology*. Volume 33. Medford, NJ: Information Today. 89-130.

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Marchionini, G. (1994). Designing hypertexts: Start with an index. In R. Fidel, T Bellardo-Hahn, E. Rasmussen, & P. Smith (Eds.) *Challenges in indexing images and text*. Learned Information, Inc. 77-89.

Marchionini, G., Ashley, M., & Kortzendorfer, L. (1993). ACCESS at the Library of Congress. *The sparks of innovation in human-computer interaction*. B. Shneiderman, Ed. Ablex Press. 251-258

Marchionini, G. (1991) Technological Trends and Implications: Toward the New Millennium. *School Library Media Annual* J. Bandy-Smith & G. Coleman (Eds.) Libraries Unlimited, Englewood, CO. 182-187.

Fox, E., Rous, B. & Marchionini, G. (1991). ACM's Hypertext and Hypermedia Publishing Projects. *The Hypertext/Hypermedia Handbook*. NY: McGraw-Hill. 465-467.

Marchionini, G., Liebscher, P. & Lin, X. (1991). Authoring Hyperdocuments: Designing for Interaction. *Interfaces for Information Retrieval*. M. Dillon (Ed.) NY: Greenwood Press, 119-131.

Marchionini, G. 1990. Educational Computing Research: Status and Prospectus. *The Research of School Library Media Centers*. B. Woolls (Ed.) H. Willow Research and Publishing Castle Rock, CO. 189-200

Marchionini, G. Evaluating Hypermedia-based Learning. (1989). *Designing Hypermedia for Learning*. D. Jonassen and H. Mandl (Eds.) Berlin: Springer-Verlag. 353-373

Camp, J., and Marchionini, G. (1984). Programming and Learning: Implications for Mathematics Education. V. Hansen (Ed.), *Computers in Mathematics Education*. 1984 Yearbook of the National Council of Teachers of Mathematics. Reston, VA: NCTM.

Marchionini, G., and Camp, J. Examples of Programs in K-12 Science and Mathematics. (1982). In *Microcomputers for Teachers--With Application to Mathematics and Science*. D. Zalewski (Ed.). Bowling Green:

SSMA, 1982.

Marchionini, G. The Computer as an Instructional Tool. (1981). In *Using Computers to Enhance Teaching and Improve Teacher Centers*. B. Sadowski & C. Lovett (Eds.). Houston: University of Houston Press, 1981.

### **Articles in Journals**:

Marchionini, G. (2018) Search, sense making and learning: closing gaps, *Information and Learning Science*, <a href="https://doi.org/10.1108/ILS-06-2018-0049">https://doi.org/10.1108/ILS-06-2018-0049</a>

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Luo, L., West, D., & Marchionini, G. (in press). Annotations of Interlibrary Loan Process: Transition from Analog to Electronic. *The Journal of Interlibrary Loan, Document Delivery & Electronic Reserve* 

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Enomoto, E., Nolet, V. & Marchionini, G. (1998). Video and dynamic query capability in schools: Implications for learning in a networked community. *Bulletin of Science, Technology & Society*, 18(6), 432-440.

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Marchionini, G. Electronic Problem Scenarios: Integrating computers into instruction. *Journal of Education for Library and Information Science*, <u>40</u>(1), 1989, p. 54-66.

Marchionini, G. Information-seeking strategies of novices using a full-text Electronic Encyclopedia. *Journal of the American Society for Information Science*, 40(1), 1989, p. 54-66. (*Won best paper of 1990 award*)

Marchionini, G. and Shneiderman, B. Finding facts vs. browsing knowledge in hypertext systems. *IEEE Computer*, 21(1), p. 70-80, 1988.

Liebscher, P. and Marchionini, G. Browse and analytical search strategies in a full-text CD-ROM encyclopedia. *School Library Media Quarterly*, Summer, 1988, p. 223-233.

Marchionini, G. An invitation to browse: Designing full-text systems for casual users. *Canadian Journal of Information Science*, 12(3/4), p. 69-79, 1987.

Marchionini, G. and Nitecki, D. Managing Change: Supporting Users of Automated Systems. *College and Research Libraries*, <u>48</u>(2), p. 104-109, 1987.

Marchionini, G. Hypermedia and Learning: Freedom and Chaos. Educational Technology, 28(11), 1988, p. 8-12.

Marchionini, G., and Teague, J. Elementary Students' Use of Electronic Information Services: An Exploratory Study. *Journal of Research on Computing in Education*, 20(2), p. 139-155, 1987.

Marchionini, G. Teaching Programming: A Developmental Approach. *The Computing Teacher*, <u>12(2)</u>, p. 12-15, 1985.

Marchionini, G., Kennedy, J., & Lorio, T. Centering on Computers: From Awareness to Literacy. *Journal of Staff Development*, 4(2), November 1983, p. 59-68.

Marchionini, G. and Camp, J. Computer Enhanced Mathematics. *Viewpoints in Teaching and Learning*, <u>57</u>(2), 1981, p. 1-12.

### **Refereed Conference Papers**

Marchionini, G. (2014). Libraries and literacies: from I to we. Libraries in the Digital Age (LIDA) Proceedings

Capra, R., Chen, A., Hawthorne, K., Arguello, J., Shaw, L., & Marchionini, G. 2012. Design and Evaluation of a System to Support Collaborative Search. In Proceedings of the American Society for Information Science & Technology, October 26-30, 2012, Baltimore, MD. Silver Spring, MD: ASIST.

Capra, R., Arguello, J., Chen, A., Hawthorne, K., Marchionini, G. & Shaw, L. 2012. The ResultsSpace collaborative search environment. In Proceedings of the 12th ACM/IEEE-CS joint conference on Digital Libraries (JCDL '12). ACM, New York, NY, USA, 435-436. DOI=10.1145/2232817.2232929 <a href="http://doi.acm.org/10.1145/2232817.2232929">http://doi.acm.org/10.1145/2232817.2232929</a>

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Capra, R., Marchionini, G., Velasco-Martin, J., and Muller, K. 2010. Tools-at-hand and learning in multi-session, collaborative search. In Proceedings of the 28th international Conference on Human Factors in Computing Systems (Atlanta, Georgia, USA, April 10 - 15, 2010). CHI '10. ACM, New York, NY, 951-960

Portnoy, F. and Marchionini, G. 2010. Modeling the effect of habituation on banner blindness as a function of repetition and search type: gap analysis for future work. In Proceedings of the 28th of the international Conference Extended Abstracts on Human Factors in Computing Systems (Atlanta, Georgia, USA, April 10 - 15, 2010). CHI EA '10. ACM, New York, NY, 4297-4302.

Lee, S. J., Fox, E. A., Marchionini, G., Velacso, J., Antunes, G., and Borbinha, J. 2009. Virtual DL poster sessions in second life. In Proceedings of the 9th ACM/IEEE-CS Joint Conference on Digital Libraries (Austin, TX, USA, June 15 - 19, 2009). JCDL '09. ACM, New York, NY, 473-474.

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- Marchionini, G., Tibbo, H., Shah, C., and Lee, C.. Telling the Whole Story: Selecting and Collecting Web-Based Videos for Archival Collections. Poster in Digital Curation Conference (DCC). Washington DC, USA. December 11-13, 2007.
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- Capra, R. & Marchionini, G. (2007). Faceted Browsing, Dynamic Interfaces, and Exploratory Search: Experiences and Challenges. HCIR 07. Workshop on Human-Computer Interaction and Information Retrieval, October 23, 2007. Cambridge, MA: MIT CSAIL. http://projects.csail.mit.edu/hcir/web/hcir07.pdf p. 7-9.
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### SELECTED PROFESSIONAL PRESENTATIONS and CONFERENCE PAPERS:

# **International Invited Talks:**

HCI and AI: Keeping the Human in Control. Keynote at the ASIS&T Asia-Pacific Regional Conference December 12-13, 2020, Wuhan University (Virtual).

Preparing for Careers post PhD. Doctoral Consortium at the 2020 iSchool Conference. Boras, Sweden. April 23, 2020 (via Zoom).

Socio-Technical Challenges and Impacts of Data. 41st iSpeaker Distinguished Lecture. Sungkyunkwan University (SKKU), Seoul, South Korea. November 28, 2018.

iSchools as Crucible: Melding public good, technical efficiency, and knowledge. International Council on Knowledge Management (ICKM 2018), Vancouver, BC Canada. November 9, 2018.

Information Science Roles in Data Science. FEIS - International Symposium on the Future of Education in Information Science, Pisa, Italy. September 11, 2018.

Data and Information Social Impact. Association of Data, Information, and Society. Nanjing University, Nanjing, China, July 4-6, 2018.

Open Access Data Publishing Challenges and Limitations. The International Symposium on Open Data and Innovation: Vision and Practice. National Science Library, Chinese Academy of Sciences, Beijing. July 14, 2017.

Information Seeking and Learning. Tsurumi University, Yokohama-City, Japan. January 21, 2017.

Data Science and Information Science: A Human-Centric View. NII National Institute of Informatics, Tokyo, Japan. January , 19, 2017

Information Science 2020. Keynote for the Fourth International Symposium and Workshop on Library and Information Science in the Digital Age. Wuhan University, October 26, 2015.

Information Science Practice and Education. Invited talk: Pontifica Universidad Catholica De Chile, Santiago, Chile, August 12, 2015.

Information Services in the Digital Age. Keynote for the International Conference on Information Acquisition

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Libraries and Literacies: From I to We. Keynote for the Libraries in the Digital Age Conference, Zadar, Croatia, June 16, 2014.

Research Data Stewardship: Ensuring Data Quality to Enable New Science in i-Schools. School of Information Management, Wuhan University, April 15, 2013.

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Keynote Lecture: The Open Video Digital Library: Balancing Theory and Practice. IV Journadas de Bibliotecas Digitales (JBDI 2003). November 10, 2003. Alicante, Spain

Introductory Lecture: Introduction to Digital Libraries. DELOS International Summer School on Digital Library Technologies. July 8, 2002. Pisa, Italy

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Marchionini, G. Computer Technology in Schools: Status and Trends. Workshop presented at Institute Aminuddin Baki, Kuala Lumpur, Malaysia, January, 1991.

Marchionini, G. User Needs, Problems and Opportunities. Workshop presented at Institute of Fundamental Studies, Kandy, Sri Lanka, January, 1990.

Marchionini, G. Panelist, Studies of User Needs and Behavior. First Toronto Conference on Database Users. Toronto, Canada, June 1988.

### **National and Local Invited Talks**

Library Science, Information Science, and Data Science (LIDS): The Many-Featured Elephant in the Fable of iSchool Evolution. Invited Talk to Celebrate the 80<sup>th</sup> Anniversary of the University of North Texas Department of Information Science. November 8, 2019.

Challenges and Opportunities for Libraries and Librarians. EPA National Library Council Meeting. Research Triangle Park, NC. November 7, 2018.

SMART Series: The Role of Data Analytics in Revolutionizing the Energy Market. RTP Headquarters November 2, 2017.

Research Enterprise: The Noun and the Verb. Empirical Librarians Conference, NC A&T State University, Greensboro, NC. February 24, 2017.

Information Technology in Higher Education: Disruption or Transition? Envisioning the Digital University Symposium, Chapel Hill, NC November 21, 2014.

Human-Computer Information Retrieval: Gaps, Overloads, and Sensemaking. School of Informatics and Computing, Indiana University, Indianapolis, February 14, 2014.

Toward Information Seeking Support Systems. National Science Foundation. May 18, 2009.

Harvesting Context for Digital Video. School of Information. University of Texas, Austin. February 27,

2009. Understanding Human Information Interaction. Simmons College, Boston, September 15, 2008.

Digital Video: From Digital Libraries to Social Interaction The Mary Junck Research Colloquium Series, School of Journalism and Mass Communication, UNC-CH, April 17, 2008. See also Video Version

The Open Video Digital Library: The Challenge of Transition from Test Bed to Sustainable Library Texas A&M Digital Humanities Lecture Series, February 1, 2008

Beyond Basic Search University of Illinois Department of Computer Science CS Colloquium, September 10, 2007

Toward Personal Health Record Usability National Library of Medicine, Bethesda, June 13, 2007

Toward Multimedia Surrogation. LACASIS 2006 Contributions in Information Science & Technology Award Lecture. Los Angeles, January 11, 2007. (see YouTube Video version of this talk given at UNC).

Personal Health Record Usability. Informatics in Action Lecture Series. National Cancer Institute. March 2, 2006.

Toward Human-Computer Information Retrieval. Samuel Lazerow Memorial Lecture. The Information School, University of Washington. October 17, 2005

Human-Computer Information Retrieval. Microsoft Corporation, Redmond, Washington, October 14, 2005.

Toward Digital Government: The Case of Government Statistics. South Atlantic Region Conference Special Libraries Association. Williamsburg, VA, September 29, 2005

Human-Computer Information Retrieval. Lecture at the Computer Science Artificial Intelligence Laboratory, MIT, Cambridge, MA. November 12, 2004.

2001 ISI Lazerow Lecture, Indiana University. Design Through Integration: A Grand Challenge in Information Science November 9, 2001.

Interfaces to support customized views and manipulation of statistical data. International Conference on Establishment Surveys, June 20, 2000, Buffalo, NY.

The Sharium: A distributed learning space. AAAS Annual meeting, February 18, 2000. Washington, DC

Expanding Library Services in the Digital Age: The Search for [Almost] Equilibrium Digital Library Federation Forum on Digital Library Practices. July 17-18, 1999, Washington, DC

Supporting Citizen Access to Statistical Data: WWW Interfaces for Tables. National Conference on Health Statistics. Aug. 2, 1999, Washington, DC

Agileview: Variable and Dynamic Information Interaction. ASIS '99. November 3, 1999. Washington, DC Human-Computer Interfaces for Statistical Data. National Institute for Statistical Science Workshop on Statistics and Information Technology, November 11, 1999, RTP, NC

Video Surrogates to Aid Retrieval. picture This? July 28, 1999, NCSU.

 $Facilitating \ an \ Electronic \ Library \ of \ Learning \ Resources \ for \ Undergraduate \ Biology \ Educators. \ AAAS, March \ 4, 2000. \ Washington, DC$ 

Interaction Design or Information Architecture? May 18, 2000, UCLA.

Toward Citizen Understanding and Use of Statistical Data. NSF Digital Government Workshop, May 17, 2000 Los Angeles.

The social practices of DLs: Can we build a Sharium? ACM DL 98, June 26, 1998. Pittsburgh, PA.

The Baltimore Learning Community: An Evolving Sharium, ASIS Annual Meeting October 26, 1998 Pittsburgh

Information Visualization Interfaces: The Alchemist's Workbench ASIS Annual Meeting October 28, 1998 Pittsburgh, PA

Human-Computer Interaction Trends: Implications for Digital Government National Research Council/CSTB Workshop: Research on IT for Federal Statistics February 9-10, 1999 Washington, DC

A Digital Library Overview. NSF Digital Libraries and Education Working Meeting January 4-6, 1999 Washington, DC

Designing for End Users. Online World '98. Washington, DC October 14, 1998

Focusing on End Users. Workshop on Knowledge Management Opportunities at the U.S. Department of Labor. Washington, DC September 25, 1998.

Designing for the Unknown User: Consider Alternative Interfaces. Advanced Digital Libraries Conference, April 23, 1998, Santa Barbara, CA.

Digital Libraries and Digital Government: Challenges and Opportunities. National Agriculture Library, March 19, 1998, Beltsville, MD.

Statistical Information in Federal Websites: Supporting Information-Seeking Behavior. Washington Statistical Society, March 24, 1998, Washington, DC.

Who are our web customers and what do they really want? Association of American Publishers, Feb 9, 1998, Washington, DC

User centered views of statistical websites. FedWeb '97, October 30, 1997, Bethesda

Digital library research and development, Dupont Corp., Wilmington, August 25, 1997

Panelist: ASIS 1996 Annual Meeting: Browsing: Not lazy searching, October 23

Panelist: ASIS 1996 Annual Meeting: Reflections on our future, October 23

Workshop Leader: Designing Digital Library Evaluations, at the Allerton Digital Library Research Forum: Libraries, people, and change. October 27, 1996, Allerton, IL.

The roles of digital libraries in teaching and learning. Public lecture at University of North Carolina at Chapel Hill, Chapel Hill, Jan. 20, 1995.

Latest trends on interfaces for information seeking. Annual meeting of New England Chapter of ASIS and NENON, Cambridge, MA: Dec. 1, 1994.

Educational technology for the information age. Keynote address to Dept. of Energy Science Education Director's Meeting, Washington, DC. Dec. 12, 1994.

Comparison of WAIS retrieval to Boolean retrieval with aerospace data. Second Annual Catalog Interoperability/NASA Science Internet Workshop, Alexandria, April 13, 1994.

Bits and bytes of CD-ROM evaluation and selection. Maryland Library Association Technical Services Meeting, Columbia, April 5, 1994.

User Interface Issues for Network Use. Library of Congress Network Advisory Committee Network Content-A Dialogue with Publishers, Bethesda, Dec. 14, 1993.

Panelist: Interfaces to support browsing. Annual meeting of the American Society for Information Science, Columbus, Oct. 24-28, 1993.

Keynote Speaker: Evaluating interfaces: OPACs and other public access systems. Post-Conference Research

Workshop of the 16th International Conference on research and development in information retrieval, Pittsburgh, July 1, 1993.

Performance-based evaluation methods for hypertext. Invited Lecture Series on Hypermedia. National Institute for Standards and Technology, Gaithersburg, May 15, 1992.

Developing Infrastructure Support for Hypermedia. National Net '91 Conference, Washington, March, 1991.

Hypertext: Application and Implications. Special Libraries Association Annual Meeting, New York, June 1989.

Panelist, Libraries in the Hyperage: The Uses of Hypertext in Library Instruction. American Library Association Mid-Winter Conference, Washington, DC, January 1989.

Panelist, Evaluating Hypermedia Systems. ACM SIGCHI Annual Meeting, Seattle, April, 1990.

Panelist, Evaluating Complexity. ACM Conference on Information Systems, Boston, April, 1990.

Chair, Hypermedia Special Interest Group. EDUCOM Conference, Washington, DC, October, 1988.

Panel Chair, Hypermedia. IBM Academic Computing Information Systems Conference, Dallas, Texas, June 1988.

National Security Agency Computer and Information Sciences Institute 1988 Spring Conference. Hypertext, Ft. Meade, May 17, 1988.

# Selected Non-refereed Conference Papers

Marchionini, G. Evaluating Hypermedia-Based Learning. Paper presented at the NATO Advanced Research Workshop on Designing Hypertext/Hypermedia for Learning. Rottenburg, Germany, July 1989.

Marchionini, G. Two Computer Courses for Library Science Students read at the Second National Meeting on Librarianship and Informatics, Brasilia, Brazil, October 1986.

National Institute for Education Conference - Computers in the Home--New Opportunities and Challenges for Education: The Curriculum--What's Available for the Home? Washington, DC, 1984.

National Council of Teachers of Mathematics Annual Conference: Inservice Models for Educational Computing, Detroit, 1983.

National Education Association Annual Convention: Microcomputers in the Mathematics Classroom, Los Angeles, 1982.

American Federation of Teachers QUEST Conference: Computer Literacy: The Newest Basic Skill, Washington, DC, 1981.

### **CONTRACTS & GRANTS:**

# **Grant Awards:**

Principal Investigator. Center for Information, Technology, and Public Life. Knight Foundation. \$5,000,000 2019-2025.

Principal Investigator. Center for Information, Technology, and Public Life. Luminate Foundation. \$750,000 2019-2022.

Principal Investigator. Center for Information, Technology, and Public Life. Hewlett Foundation. \$600,000 2019-2022.

Principal Investigator for North America. i4G: iSchools' Identity, Interactions and Impact. Mellon Foundation to iSchool Consortium (\$600,000). Subcontract to UNC for North American Portion \$160,000 2019-2021.

Principal Investigator. Data Management Training Curriculum for OSC (Open Source Center). CIA. (\$310,000) 2016-2020. \$47,635 2020

Principal Investigator. Data Management Training Curriculum for OSC (Open Source Award supplement A16-0697. 2018-2020 (\$160,000)

Principal Investigator. 6 month bridge funding to Master Contract \$387,467 April 1, 2020-September 30, 2020. Provision of Library and Information Center Support Services to the EPA Library in North Carolina. EPA Contract EP-D-15-013. (\$25,000,000) 2014-2019.

Principal Investigator. Curating for Data Quality Workshop. National Science Foundation (\$50,000). 2012.

Principal Investigator. Results Space Support for Personal and Group Information Seeking over Time. National Science Foundation. (\$448,071). 2008-2011.

Principal Investigator. Collaborative Research: Curatorial Work and Learning in Virtual Environments. National Science Foundation. (\$150,000). In collaboration with Virginia Tech. 2009-2010.

Principal Investigator. Information Seeking Support Systems Workshop. National Science Foundation. (\$49,950). 2008-2009.

Principal Investigator, VidArch Project. Library of Congress. (\$230,000). 2007-2009.

Principal Investigator. UNC YouTube Channel. Google (\$50,000), 2007-08.

IBM Faculty Research Award. Making Open Video MAGIC. (\$25,000), 2006-07.

Principal Investigator: Preserving Video Objects and Context: A Demonstration Project. National Science Foundation (\$400,000), 2005-2006.

Sponsor: Kirschstein National Research Service Award: Predoctoral fellowship for John MacMullen (2006-2007). NIH.

Principal Investigator: Evidence Base for Personal Health Record Usability. National Cancer Institute (\$150,000), Supplement to Parent Grant: M.I.N.C for Mammography Maintenance (UNC School of Public Health)

Principal Investigator: Annotating Structured Documents: Part II. Microsoft (\$150,000) 2005-06.

Principal Investigator: Digital video representation and delivery to advance science learning. NASA Graduate Fellowship2005-06 (Ron Brown). (\$24,000). Note renewed for 2006-07 academic year (\$24,000)

Principal Investigator: Annotating Structured Documents. Microsoft (\$150,000) 2004-05.

Principal Investigator: Integration of data and interfaces to enhance human understanding of government statistics: Toward the National Statistical Knowledge Network. National Science Foundation EIA 0131824 (\$1.3 million) 2002-2005.

Principal Investigator: Agile views for video browsing: Advanced surrogates, control mechanisms, and usability. Funded by the National Science Foundation. IIS 0099638 (\$518,855) 2001-2004.

Principal Investigator: User Interfaces to Support Collaborative Use of Digital Video. Graduate Fellowship (Xiangming Mu). (\$20,000), Funded by North Carolina Networking Initiative, 2001-2002.

Principal Investigator: Citizen Access to Government Statistical Data. Funded by National Science Foundation (\$330,000). 1999-2001.

Principal Investigator: Establishing the IDL at SILS. Funded by Smallwood Foundation (\$50,000). 1998-99.

Principal Investigator: Evaluation of the Perseus Digital Library. Subcontract (\$30,000) Funded by FIPSE grant to Tufts University 1997-2000.

Principal Investigator: Design of a Library of Congress Style of a Graphical User Interface for the National Digital Library. Library of Congress (\$220,000). 1995-7.

Co-Principal Investigator: Maryland Electronic Learning Community Project. U.S. Department of Education (\$8.1 million). 1995-2001. (Video resources on demand for middle schools)

Co-Principal Investigator: Economic and Community Resource Development with a Public Library. Kellogg Foundation (\$100,000). 1996-7.

Co-Principal Investigator: A Community Archive of Spatial Data. Funded by the U.S. Geological Survey (\$40,000). 1995-96.

Principal Investigator: <u>Evaluation of the Perseus Hypermedia System</u>. Funded by FIPSE grant to Tufts University (\$290,000). 1993-1996 yearly subcontracts of approximately \$14,000 per year.

Principal Investigator: <u>A Joint effort in provision of aeronautical information</u>. National Aeronautics and Space Administration, Summer, 1993, \$11,000.

Co-Principal Investigator: <u>Developing a Model Information Acquisition</u>, <u>Analysis</u>, and <u>Dissemination Center for Scientific Research Institutes in Developing Nations</u>. Third World Foundation/CIESIN, Summer 1993, \$62,000.

Principal Investigator: <u>Computer Interface design for Intermediate Results for Grateful Med</u>. National Library of Medicine 1992. \$25,000.

Principal Investigator: <u>Mental Models for Adaptive Search Systems: a Theory for Information-seeking</u>. National Science Foundation 1988-90. \$71,000.

Co-Principal Investigator: <u>Interaction of Information Retrieval Systems and Users</u>. Council on Library Resources 1989-1990. \$80,000.

Director of External Evaluation: <u>Perseus: An Interactive Curriculum on Classical Greek Civilization</u>. Funded by Annenberg Foundation to Harvard University (\$3,300,000). 1989-1993. \$117,360.

Co-Principal Investigator: A Survey of the Library of Congress LOCIS System. Library of Congress, \$25,000.

Principal Investigator: FULCRUM Project C1: <u>Assimilation of Electronic Work Habits and Problem Solving</u>, IBM Equipment.

Principal Investigator: Council on Library Resources Faculty/Librarian Cooperative Research Award, 1985. Searching the Online Public Access Catalog. \$3,000

Principal Investigator: Council on Library Resources Faculty/Library Cooperative Research Award, 1985. <u>Teaching an Online Circulation System</u>. \$3,000

Co-Principal Investigator: <u>Computer Enhanced Learning of Mathematics</u>. Funded by NIE Grant No. SED 80-24223, 1981-1982. \$110,000

### **AWARDS:**

ACM/IEEE JCDL Annual Conference Best Reviewer Award 2018

ASIST SIGUSE Outstanding Contributions to Information Behavior Award. November, 2014.

ASIST Award of Merit. 2011.

2010 UNC Faculty Award for Excellence in Doctoral Mentoring. May, 2010.

Google Faculty Research Award. Modeling the effects of banner blindness as a function of repetition and search type. 2010-2011.

School of Information and Library Science Outstanding Teaching Award. 2009.

Jesse H. Shera Award for Distinguished Published Research. Information and Library Science MPACT: A Preliminary Analysis, *Library and Information Science Research*. 2007

IBM Faculty Research Award. Making Open Video MAGIC. 2006-07.

2006 Contributions in Information Science & Technology Award, Los Angeles Chapter of the American Society for Information Science.

ComputerWorld Heroes Finalist: The Open Video Project 2005.

Best Paper of 2003, *Journal of the American Society of Information Science& Technology*. For Paper, Co-evolution of user and organizational interfaces: A longitudinal case study of WWW dissemination of national statistics.

American Library Association Library and Information Technology Association Frederick G. Kilgour Award for Research in Library and Information Technology. 2000

New Jersey ASIST Distinguished Lectureship Award. 2002.

American Society of Information Society 1996 Research in Information Science Award.

Best Paper of 1990, *Journal of the American Society of Information Science*. For Paper, Information Seeking Strategies of Novices Using a Full-Text Electronic Encyclopedia.

University of Maryland Provost's Award (Division of Human and Community Resource), 1986. Children's Information Seeking Behaviors and Electronic Information Services. \$5,000

University of Maryland Division of Human and Community Resources Small Grant Award, 1985: Appropriateness of Electronic Data Base Searches for Elementary Students. \$1,000

University of Maryland, Graduate Research Board Summer Grant, 1984. Personality, Aptitude, and Gender as Success Factors in Initial Computer Experiences. \$1,500

## OTHER PROFESSIONAL ACTIVITIES:

Series Editor, *Morgan-Claypool Lectures in Information Concepts, Retrieval, and Services* (2007-present) 69 books in series to date (4 in 2019-20)

Co-Editor-in-Chief, *Data and Information Management* (2017-present)

Editorial Board: Data Intelligence, National Academy of Sciences of China and MIT Press (2017-present)

Editor-in-chief, ACM Transactions on Information Systems (2002-2008)

Co-Editor-in-chief, Journal of Information Science Theory and Practice, 2013-present.

Member, Biomedical Library and Informatics Review Committee (NIH/NLM 2006-2010); Chair 2009-2010

Director at Large: American Society for Information Science 1998-2001

Conference Chair: ACM/IEEE Joint Conference on Digital Libraries 2006

Program Chair: ACM SIGIR 2005 conference

Co-organizer: ASIS Summits on Information Architecture, 2000, 2001, 2002.

Program Chair: Joint ACM/IEEE Conference on Digital Libraries, Portland, OR July 14-18, 2002

Conference Chair: ACM Conference on Digital Libraries, Bethesda, MD, March 21-23, 1996

Tutorial Chair: ACM Hypertext/Digital Libraries '00, San Antonio, TX. May 31-June 7, 2000

Guest Editor: Special Issue of IEEE Computer devoted to Information-Seeking Support Systems (with Ryen

White). March, 2009.

Special Issue of Communications of the ACM devoted to digital government (with Hanan Samet

and Larry Brandt) January 2003

Special Issue of Communications of the ACM devoted to Digital Libraries (with Ed Fox) April

# 1998; also May 2001 Special issue of Information Processing & Management devoted to digital libraries (with Ed Fox),

Special Issue of Educational Technology devoted to Hypermedia. December 1988.

1999

Editor: Association for Computing Machinery Hypertext Data Base Products. 1989-1992.

Co-editor: Journal of Digital Information (1999-2007)

Contributing Editor: Educational Technology

Editorial Board Member: Journal of the American Society for Information Science (1998-present)

Information Processing & Management (1997-2008)

Journal of Educational Multimedia and Hypermedia (1992-1999)

Journal of Network and Computer Applications

Library Quarterly(1994-2004)

Library and Information Science Research (2000-2006) Journal of Information Retrieval (2006-2010) Journal on Educational Resources in Computing International Journal on Digital Libraries

Journal of Biomedical Discovery and Collaboration New Review of Hypermedia and Multimedia (2000-2018)

# Proposal Reviewer & Panelist:

National Science Foundation

National Academy of Sciences (NIST)

Social Science and Humanities Research Council of Canada National Science and Engineering Research Council of

Canada National Science Foundation

National Library of Medicine National Institutes of Health Science Foundation of

Ireland

Science Foundation of Qatar

U.S. Department of Education The Sloan Foundation European Union

# External Reviewer of Promotion and Tenure Candidates:

From 1992-present, 100 cases from more than 25 universities, including institutions in Canada, UK, Singapore, and Australia

Evaluator: Prince George's County Public Schools Instructional Computing Program, 1986.

Lecturer: Purdue University NEC Seminar, User Evaluation, November 1987.

Primary Consultant: Futures Oriented Communication Skills, U.S. Department of Education Grant No. 13.416 G00800213, 1981.

Primary Consultant: A School System/University Institute for Librarians in the Information Age. Department of Education Grant. #84036, 1990.

### **TEACHING AND ADVISING:**

### Courses:

First-year Seminar: Privacy, Piracy, and Personal Identity

(UNC) Issues in Digital Video (UNC) Seminar in Digital Libraries (UNC)

**Human Information Interaction** 

(UNC)

Seminar in Human Computer Interaction

(UNC) Organizing and Retrieving Information

(UNC) Information Technology (UMCP)

Research Methods in Library and Information Studies (UMCP)

Computer Applications in Information Management (UMCP) Principles of Human-Computer Communication (UMCP) Doctoral Seminar in Information Storage and Retrieval (UMCP) Seminar in Advanced Research Methods (UMCP)

### **Doctoral Advisees:**

Peter Liebscher (1993 dissertation: Information seeking in hypertext: Multiple access methods in a full-text hypertext database); Professor and Dean at Catholic University, now retired

Peter Evans (1993 dissertation: The enabling and disabling effects of a hypermedia information environment on information seeking and use in an undergraduate course)

Xia Lin (1993 dissertation: Self-organizing semantic maps as graphical interfaces for information retrieval); Associate Professor at Drexel U.

Valerie Florance (1994 dissertation: A clinical extract of biomedical literature for patient-care problem solving); Director of External Programs, National Library of Medicine

Deborah Barreau (1997 dissertation: Information systems for organizations and the problem of ephemeral information); Associate Professor, UNC (deceased)

Anita Komlodi co-advisor (2002 dissertation: Search histories for user support in information-seeking interfaces); Associate Professor, University of Maryland Baltimore

Wei Ding (1999 dissertation: Cognitive processing of multimodal surrogates for video browsing); Chief Information Architect, US Patent Office.

Ben Brunk (2003 A framework for understanding the privacy space)

Kiduk Yang (2002 dissertation: Combining text, link, and classification-based retrieval methods to enhance information discovery on the web); Associate Professor, Keimyung University, Korea.

Gary Geisler (2003 dissertation: AgileViews: A Framework for Creating More Effective Information Seeking Interfaces); Senior Developer, Stanford University

Xiangming Mu (2004 dissertation: SmartLinks in a video-based collaborative distance learning system: A cognitive model and evaluation study); Associate Professor, U. Wisconsin Milwaukee

Meng Yang (2005 dissertation: An exploration of users' video relevance criteria); IBM Research

Megan Winget, co-advisor (2006 dissertation: Annotation of Musical Scores: Interaction and Use Behaviours of Performing Musicians); Assistant Professor, University of Texas, Austin

John MacMullen (2006 dissertation: Contextual Analysis of Variation and Quality in Human-curated Gene Ontology Annotations); Assistant Professor, U. Illinois, Urbana-Champaign

Xin Fu (2007 dissertation: Evaluating Sources of Implicit Feedback for Web Search); Director of Data Science, LindedIn

Fred Stutzman (2010 dissertation: Networked Information Behavior in Life Transitions);

Founder, 80% Solutions

Yaxiao Song (2010 dissertation: Multi-modal Surrogates for Retrieving and Making Sense of

Videos: Is Synchronization between the Multiple Modalities Optimal?), Microsoft

Cassidy Sugimoto (2009) dissertation: Mentoring, Collaboration, and Interdisciplinarity: An

Evaluation of the Scholarly Development of Information and Library Science Doctoral Students.

Associate Professor, University of Indiana

Chirag Shah (2010 dissertation: A Framework for Supporting User-Centric Collaborative Information Seeking). Associate Professor, Rutgers University.

Terrell Russell co-advisor (2011 dissertation: Contextual Authority Tagging: Expertise Location via Social Labeling), Research Scientist, RENCI

Javier Velasco-Martin (2013). Exploring self-disclosure in online social networks. EPAM Empathy Lab, Santiago Chile

Felix Portnoy (2012 dissertation: Avoiding Ad Avoidance: Factors Affecting the Perception of Online Banner Ads), IBM.

Julia Khanova (2013). Role of online teaching experience in pedagogical innovation in LIS education: An activity- theoretical analysis. (*JASIST* Editorial Manager)

#### **SERVICE**:

### Member:

HEALTH INFORMATION TECHNOLOGY (HIT) POLICY COMMITTEE – President's Council of Advisors on Science and Technology (PCAST) Report Workgroup, 2011

US. Office of Disease Prevention and Health Promotion (ODPHP) Healthy People 2020's Health Communication and

Health Information Technology Usability Expert Panel, 2012

President, American Society for Information Science & Technology, 2009-2010

American Society for Information Science Board of Directors 1998-2001

ACM/IEEE Joint Conference on Digital Libraries Steering Committee 2000-present

American Society for Information Science, 1983-present

Association for Library and Information Science Education,

1986-1989; 1998-present

Association for Computing Machinery, 1988-present

ACM SIG CHI

SIG IR 1990-

ACM SIG LINK

IEEE Computer Society 1997-present

American Library Association, 1983-present

Phi Delta Kappa, 1981-1988

American Educational Research Association, 1990-present

Association for Educational Data Systems, 1981-1987

National Council of Teachers of Mathematics, 1972-1984

Detroit Area Council of Teachers of Mathematics, 1976-1984

Vice-president, 1980-82

# Advisory Boards:

iSchools Executive Committee 2018-2021

University of Michigan Information School Dean's Advisory Board (2008-

2012)

ERIC Advisory Board, 2007-2011, Chair 2008.

Los Alamos National Laboratory Research Library Advisory Board 2005

Ibiblio Advisory Board

Ancient World Mapping Center Advisory Board

Carolina Genome Center Advisory Board

Founded Odum Institute Internet Impact Faculty Working Group

NLM Planning Panel on the Education and Training of Health Sciences Librarians, 1993

Access ERIC, 1992-5

UMAB Unified Medical Language System Searching Workstation Project, 1992-5

UMBC Computerized Access to Science Literature Project, 1993-5

ACM Publications Scholar's Advisory Board 1993-5

MESL Project Advisory Board 1996-8

## Committee Member:

NLM Long Range Planning Meeting, December 1, 1999

ACM SIRIR Program Committee 2000

ACM Digital Library Conference Program Committee 2000

ACM DL Steering Committee 1996-

present ACM DL 96, 97, 98, 99 Program

Committees WWW8 & WWW9 Program

committees

European Conference on Hypertext 1994 Program

Committee ACM SIGIR Education Committee (1993-1995

appointment) Ed Media '93, 94, 95 Program Committees

NSF Human-computer interaction education and research agenda workshop

(1994) ASIS 1991, 1998 Program Committee

ACM/SIGIR 1991-92, 95, 99 Program Committees

ACM DC Chapter 29th Technical Symposium Program Committee (1991)

Maryland Library Association, Young Adult Services Division Planning Committee, 1984 Annual Conference

Tri-County Computing Consortium Computer Literacy Curriculum Writing Team, 1981

Detroit Public Schools Middle School Mathematics Objectives Writing Team, 1981

Michigan Council of Teachers of Mathematics Planning Committee, 1977 Conference

National Council of Teachers of Mathematics Local Arrangements Committee, 1983 Annual Conference

National Council of Teachers of Mathematics Representative for Michigan Council of

Teachers of Mathematics, 1977-1981

Mathematics Education Panel, Wayne State University College of Education, 1979-83

College Computer Committee, Wayne State University College of Education, 1983

Wayne State University/Detroit Public Schools Task Force, 1983

Wayne State University College of Education Alumni Association Board of Governors, 82-83

### Chairman:

Conference Co-Chair, ACM/IEEE Joint Conference on Digital Libraries

(2020, Wuhan China)

Conference Chair, ACM/IEEE Joint Conference on Digital Libraries (2006)

Program Committee Chair for the Americas, ACM SIGIR Conference

(2005) Program Committee, ACM/IEEE Joint Conference on Digital

Libraries (2002)

Conference Chair, First Annual International ACM Conference on Digital Libraries

(1996) European Conference on Hypertext Panels Chairman for U.S. (1994)

ASIS/SIGHCI, 1990

Mathematics Education Resource Center Advisory Committee, 1978-82

National Council of Teachers of Mathematics Materials Committee, 1980 Name of Site Conference

National Council of Teachers of Mathematics Materials Committee, 1983 Annual Conference

Detroit Center for Professional Growth and Development Computer Literacy Activities Writing Team, 1982-

#### Interviewee:

Interview on iSchools appeared in Documentation, Information & Knowledge (2019) p. 4-10

UNC TV: William Friday Show (2010)

Washington Post (2008) Parade Magazine (2008)

Teleconference Participant in USIA WorldNet broadcast, June 1993

USIA Libraries of the Future TV Production, 1993

Libraries of the Future, Cable TV Production for the Library of Congress, 1991

Focus Program, WJR Radio, Detroit, 1980

Decisions of 80, National Public Radio, 1980

Channel 7 News (TV), Detroit, 1981

Channel 56 News (TV), Detroit, 1981

WEXL Radio, Detroit, 1981

### UNIVERSITY SERVICE: School:

## Member:

Research & Doctoral Committee 1998-2004,

Steering Committee, 1987-1998 (UMCP)

Curriculum Committee, 1983-1986, 1991-1998 (UMCP) School Planning Group Committee, 1983-1998 (UMCP)

Research and Support Coordination Committee, 1987-1996 (UMCP) Competency Review Committee, 1983-1998 (UMCP)

Doctoral Committee, 1984-1998 (UMCP) Personnel Committee, 1990-1998 (UMCP)

### Chairman:

Personnel Committee (2000-2001, 2002-03, 2006-07, 2008-09, 2009-2010)

Research & Doctoral Committee 1999-2000, 2005-06

Information Technology Committee 1998-99 (UNC) Collegium 1991-1993 (UMCP)

Doctoral Committee, 1989-1990, 1993-1995 (UMCP)

Research and Support Coordination Committee, 1987-1988 (UMCP) College Human Subjects

Committee 1993-4 (UMCP)

Curriculum Committee 1995-6 (UMCP) Personnel Committee 1997-8 (UMCP)

# Campus:

# **Member:**

Provost's Task Force on Data Science (2018-19)

Undergraduate Advisory Committee (2010-2015)

Campus Research Computing Committee (2008-10)

Campus Strategic IT Planning Committee Research and Scholarship Subcommittee (2006) SILS Dean Search Committee (2003-04)

SILS Dean Review Committee (2002-03) Faculty Research Committee (2003-2005) Senior Research Officers 2002

The University as a Research Center Task Force, 1999 (UNC) Graduate Council, 1994-1995

Provost's Library Advisory Committee, 1992-1998

Middle States Association Periodic Review Committee, 1991-2

Provost's Committee on Information Science, 1991-2

Campus Coordinating Committee on Computing, 1986-1991

Campus Senate Adjunct Committee on Libraries, Computers and Other Instructional Resources, 1984-1987

Microcomputer Technical Evaluation Committee, 1984

Division Computer Technology Committee, 1983-1986

Campus Senate Adjunct Committee on Research, 1993-1995

Campus Senate Educational Affairs Committee, 1995-7

### Chairman:

Steering Committee for Data@Carolina 2019-20

Search Committee for Vice Provost for Digital and Lifelong Learning (2019)

Provost's Committee to Recommend a Faculty Activity Reporting System for UNC Chapel Hill (2017)

Co-Chair (with Steve Farmer and Paul Friga), Chancellor's Task Force on Extend Carolina (2017)

Search Committee, Dean of Education, UNC-Chapel Hill (2015).

Provost's Task Force on Online Learning to Improve Access and Success (2013-14)

Provost's Task Force on Research Data Stewardship (2011)

Faculty Research Committee (2003-05)

Vice Chancellor for Information Technology Performance Review, Fall 2001

Provost's Library Advisory Committee, Spring 1993

Instructional Design/Development Program Committee, 1986-1990 (College of Education, College of Library and Information Services, University College

Updated May 2020